



BNP PARIBAS
CORPORATE & INVESTMENT BANKING

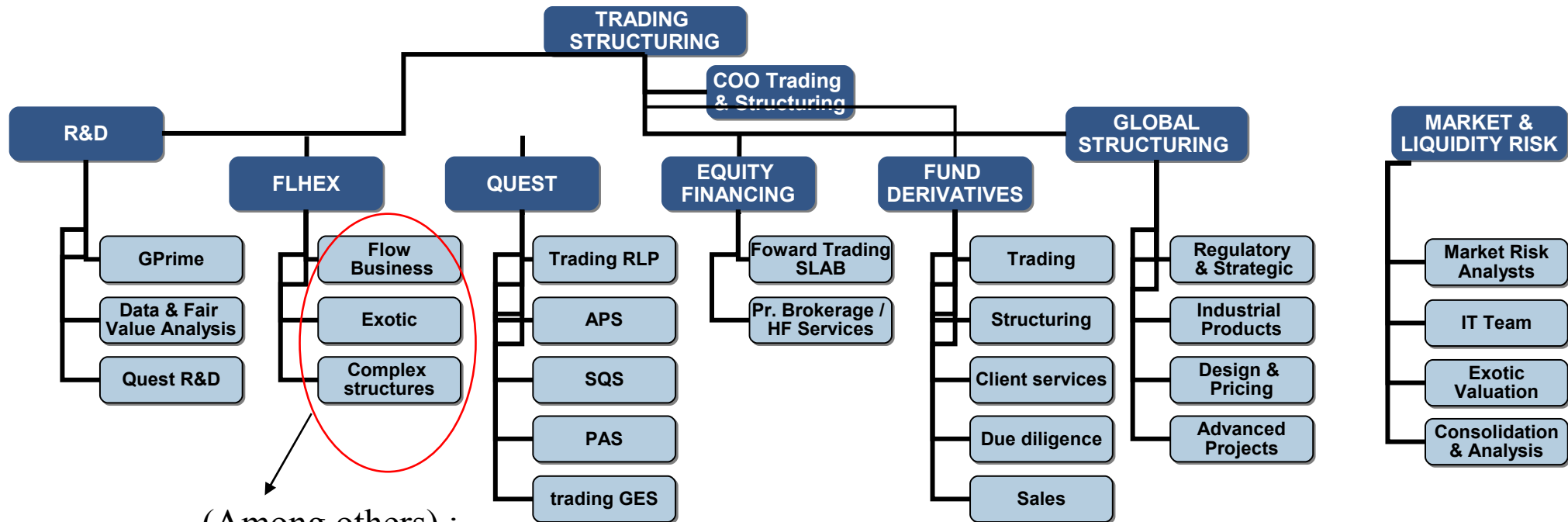
Credit equity modelling

Alexandre Davroux

September 10, 2008



BNP Paribas Equities and Derivatives Organisation



(Among others) :
Proprietary trading desk : 15 people

- Half is dedicated to volatility arbitrage
- The other half is dedicated to CB / Credit equity business
- Generating 5% of EQD PnL

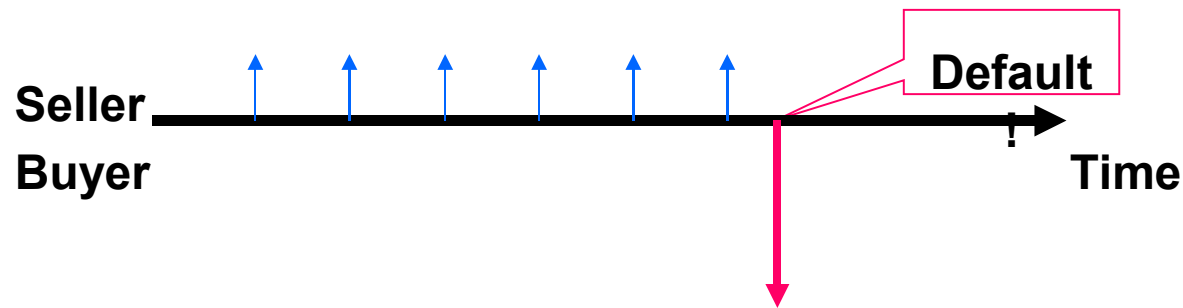


Contents

- 1 **Why would a credit equity model be needed ?
A simple credit equity arbitrage framework**
- 1 Credit equity hybrid model : what can be learned from the historical data ?
- 1 The standard models and their weaknesses
- 1 Toward a multi underlying model

The simplest and most actively traded credit instrument : the Credit default swap contract

- The Credit default swap contract is a contract that protects against a default from the counterparty. It can basically be seen as an insurance.
 - The payoff involves two legs (like a usual FI swap) :
 - The premium leg : every three months, the protection buyer pays to the protection seller a fees (or spread) proportional to the guaranteed notional of the contract
 - The default leg : in the event of a default, the protection seller should pay for the loss of capital the protection seller.
- The settlement of the contract can be either physical or cash. For a physical settlement, the protection buyer will deliver a bond to the protection seller, who, in exchange, will give 100% of the notional.





Credit default swap contract - valuation

- Valuation of the premium leg :

$$JP = s(T) \sum_{i=1}^N B(0, t'_i) (t'_i - t'_{i-1}) \mathbb{Q}(\tau \geq t'_i)$$

- Valuation of the default leg :

$$JD = (1 - R) \int_0^T B(0, s) \mathbb{Q}(s \leq \tau \leq s + ds) ds$$

- Where $B(t, T)$ is the zero coupon of maturity T , $\mathbb{Q}(\tau \geq t'_i)$ is the probability that the default occurs after t_i
- The most liquid contract is a 5Y CDS, the maturity of which depends on the striking date.
- Following the FI terminology, the fair spread is defined as the one for which the contract value is zero.
- Default probability calibration : this model is the standard market. It is now used as a tool to imply the default probabilities (which would be hard to calibrate on an historical basis) (like the BS formula in the equity world)



Mono underlying credit equity arbitrage (1/3)

- When trying to setup an arbitrage between the credit and the equity market, one should look for contracts which are pricing more or less the same risk.
- The credit leg is not very hard to find : we will use a Credit Default Swap
 - As an alternative, one could have consider options on CDS for example
- For the equity leg, one should now look for a combination of contracts which pays in the event of a default. A large amount of products are available such as :
 - Stocks,
 - Vanilla,
 - Variance Swap,
 - Dividends swap,
 - Equity Default Swap ...
- But one should remind that the more exotic the product is, the larger the upfront margin will be



Mono underlying credit equity arbitrage (2/3)

One of the simplest credit equity arbitrage setup is as follow :

- Credit leg : Credit default swap
 - Payoff in the case of a default : $100\% - \text{Recovery Rate}$
 - Premium can be paid upfront
- Equity leg : plain vanilla
 - One can use a deep out-of-the-money put of strike K and same maturity as the CDS
 - Payoff in the case of a default : $K - S_{\text{recovery}}$
 - An american put can be used if one wants to get rid of the potential maturity mismatch
- Assumptions : $S_{\text{recovery}} = 0.0$, $\text{Recovery} = 40\%$, $K = 60\%$
- The position reads :
 - Sell the protection on a CDS with a notional $(K - S_{\text{recovery}})$
 - Buy a put of strike K with a notional $(1 - R)$

Mono underlying credit equity arbitrage (3/3)

■ Why does this arbitrage not work ?

■ Because of the mismatch between the two payoffs :

- The CDS pays only if there is a default,
- The put may pay even if there is no default

■ Because of the simplified assumptions :

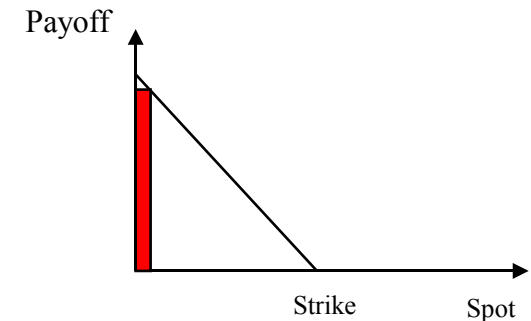
- Constant recovery,
- Recovery spot,

■ Because of the liquidity

- Vanilla of strike 60% maturity 5Y is hard to find
- Same story for a CDS with a shorter maturity

■ What can be done ?

- One side of the trade can be used anyway (protection selling),
- This setup could be used to dynamically assess the cheapness / dearness of the credit leg versus the equity leg.
- But the most efficient way would be to be able to price this position within a unified framework, ie with an hybrid equity credit model





Contents

- 1 Why would a credit equity model be needed ?
A simple credit equity arbitrage framework
- 1 **Credit equity hybrid model : what can be learned from the historical data ?**
- 1 The standard models and their weaknesses
- 1 Toward a multi underlying model

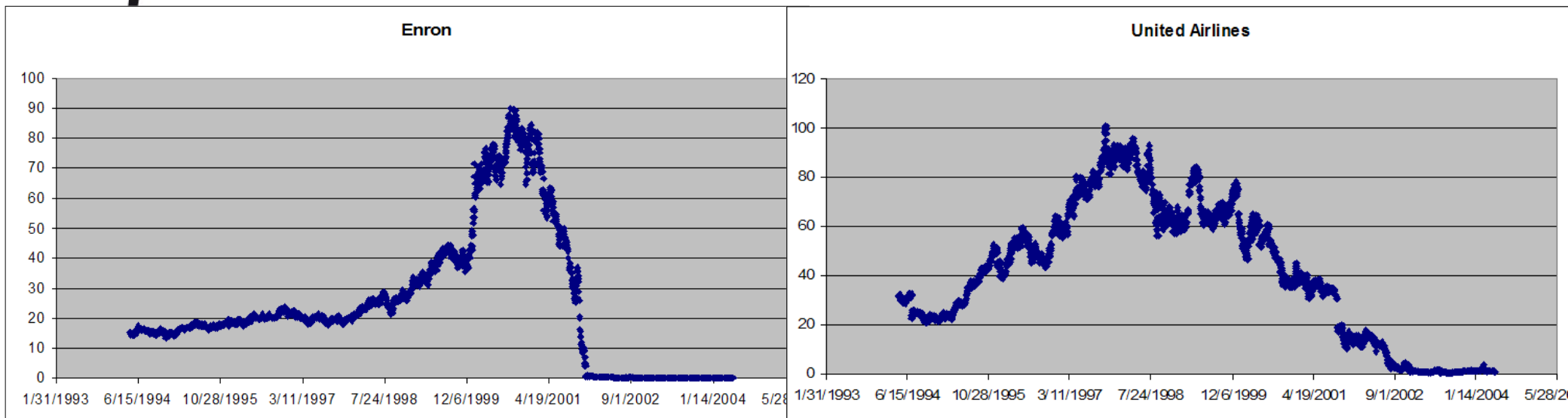


How does a stock goes to default ?

The process of going to default for a stock is dependent on the particular story of the company

• Jump to default (ENRON)

“Smooth” default (CAL)



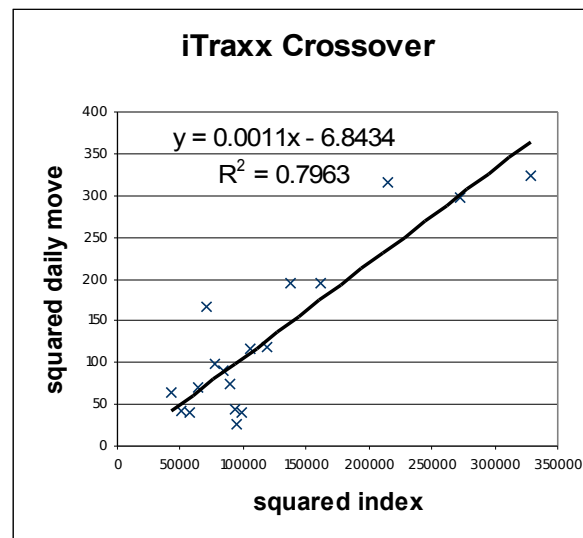
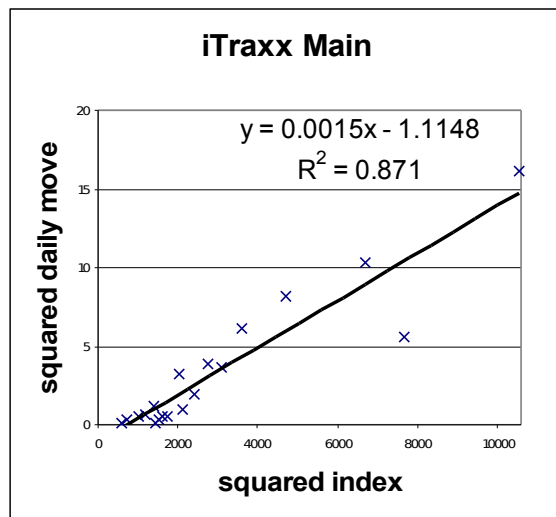
•One has to keep in mind that in most case, the spot in the case of a default is very low (of the order of 1€ or 1\$). The usual modelisation of the stock as a diffusion process makes it almost impossible to reach those values.

•Different behaviors in the US and in Europe due to the Chapter 11 law

•For a 1Y volatility of 40%, with two standard deviations, the spot is divided by 50 in two years

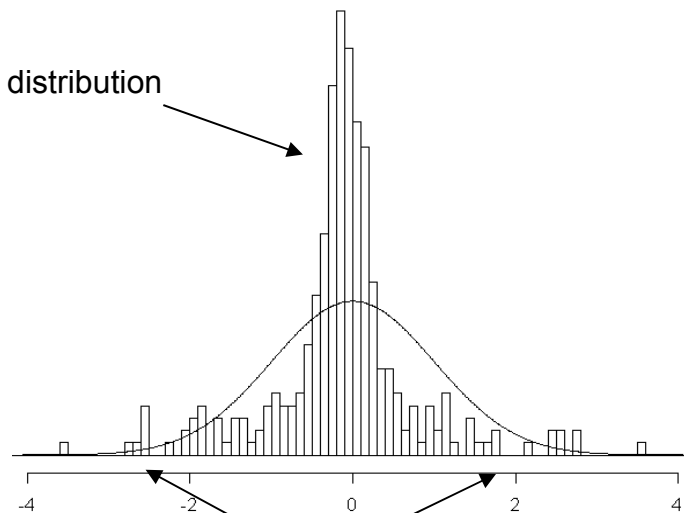
Credit spread modelisation

- Log normal ? Plot of $\mathbb{E} \left[(S_{t+1} - S_t)^2 \mid S_t^2 \right]$



- Law of the daily returns :
- Jump characteristics : (jump = return > 3 stddev)
 - Frequency : between 6 and 12 per year (twice as much as the equity)
 - Amplitude : larger than the equity

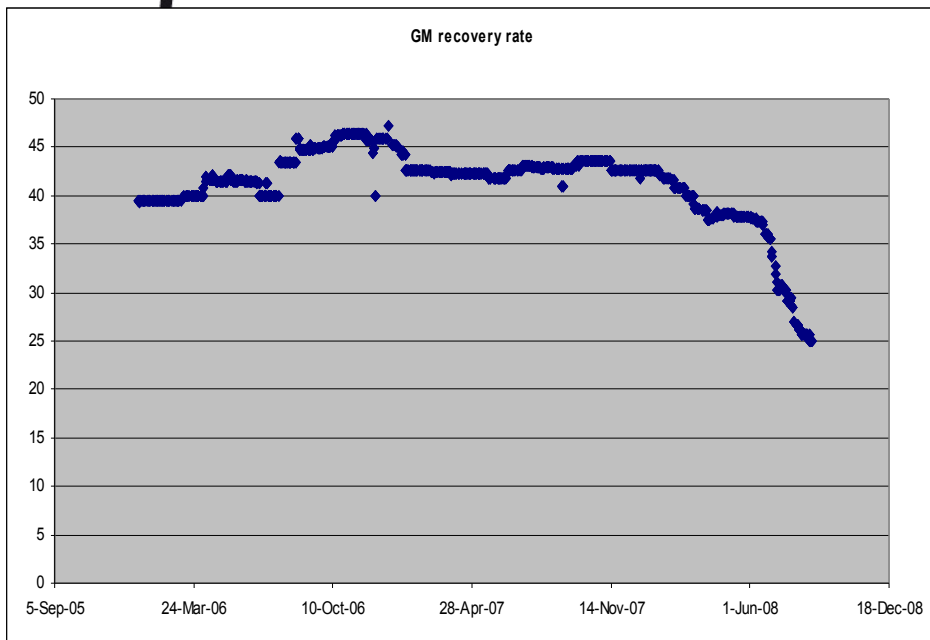
Pointy distribution





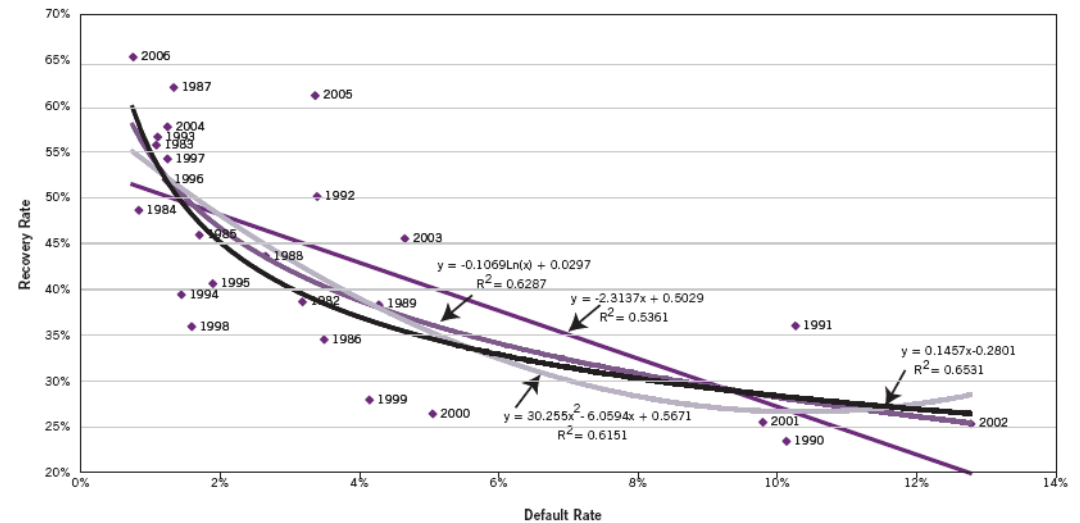
Recovery assumption

“Constant” Recovery rate ?



Recovery skew

Figure 11 **Recovery Rate/Default Rate Association**
Defaulted Bonds Data Set (1982–2006), Dollar Weighted Average Recovery Rates to Dollar-Weighted Average Default Rates

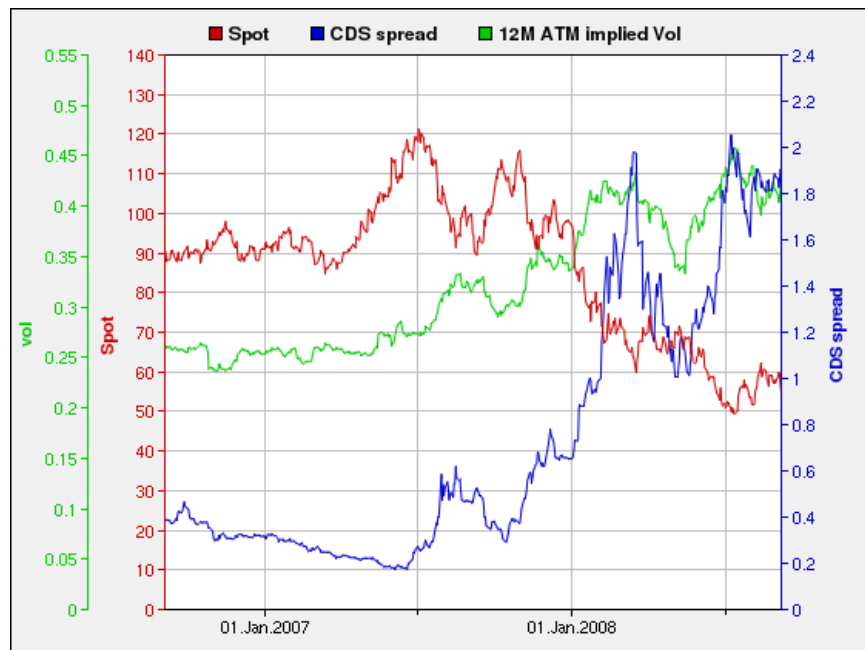


Source: The Link Between Default and Recovery Rates, E. Altman, B. Brady, A. Rest, and A. Sironi, NYU Salomon Center, working paper S-03-4, 2003 and *Journal of Business*, November 2005.

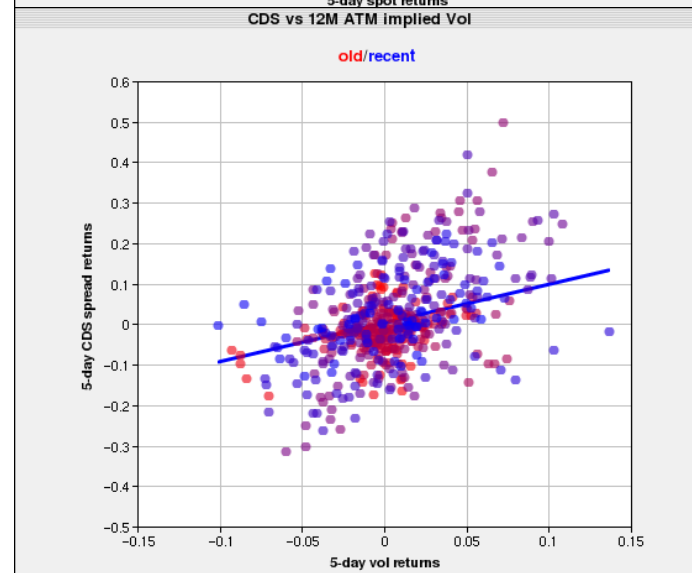
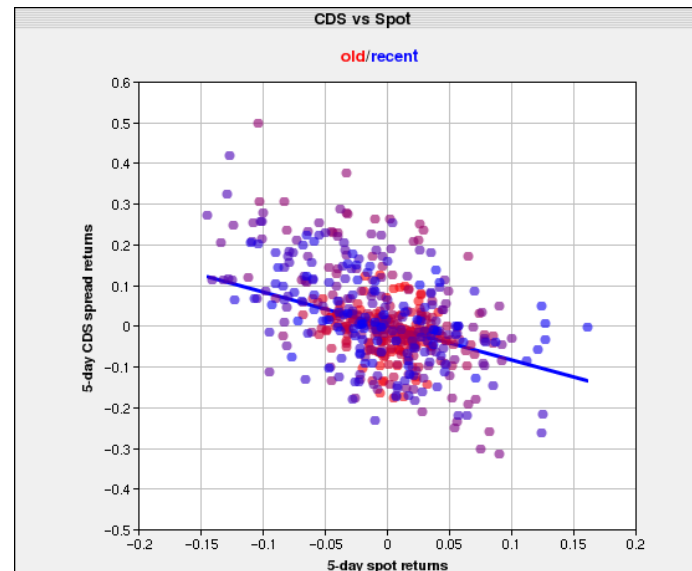
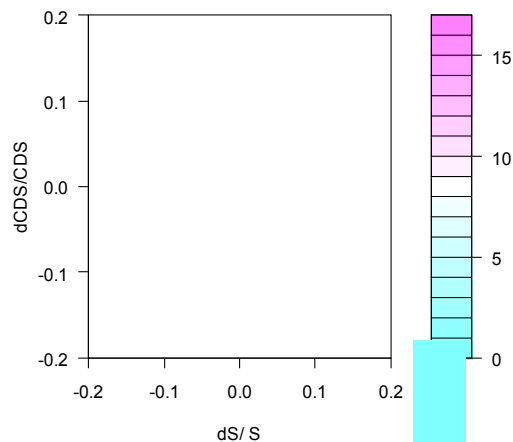


Credit equity join distribution

- Spot, 1Y ATM volatility and spreads join distribution of Renault

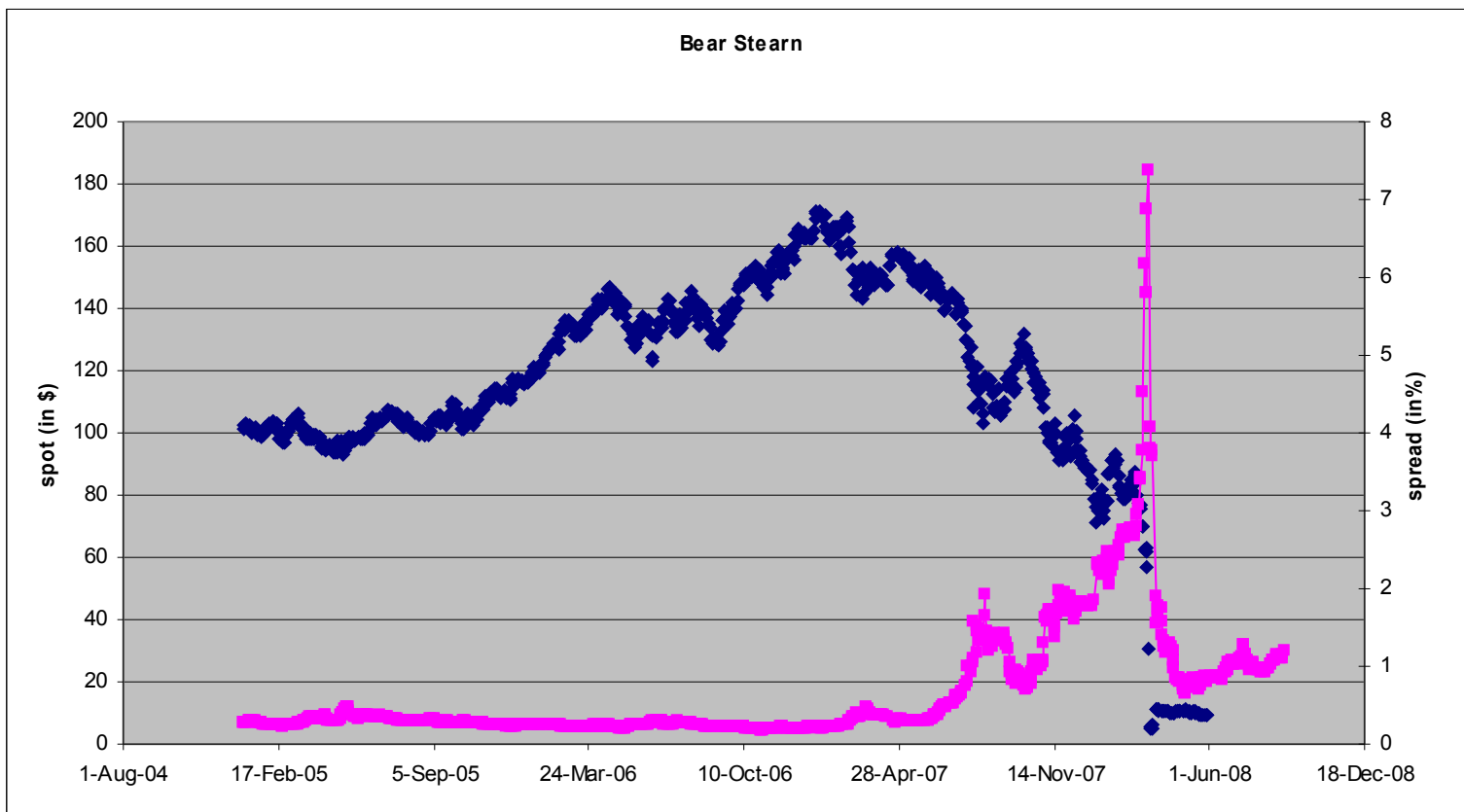


join density



A few words about the Bear Stearns story

- On the 14th of March, 2008, Bear Stearns was bought by JPMorgan Chase
- The stock dropped from 60\$ the 12th of March to 2\$



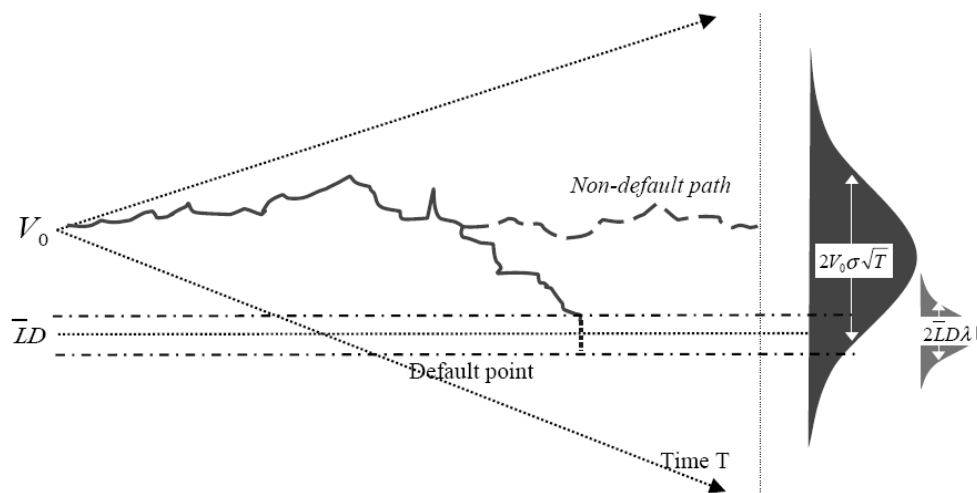


Contents

- 1 Why would a credit equity model be needed ?
A simple credit equity arbitrage framework
- 1 Credit equity hybrid model : what can be learned from the historical data ?
- 1 **The standard models and their weaknesses**
- 1 Toward a multi underlying model ?

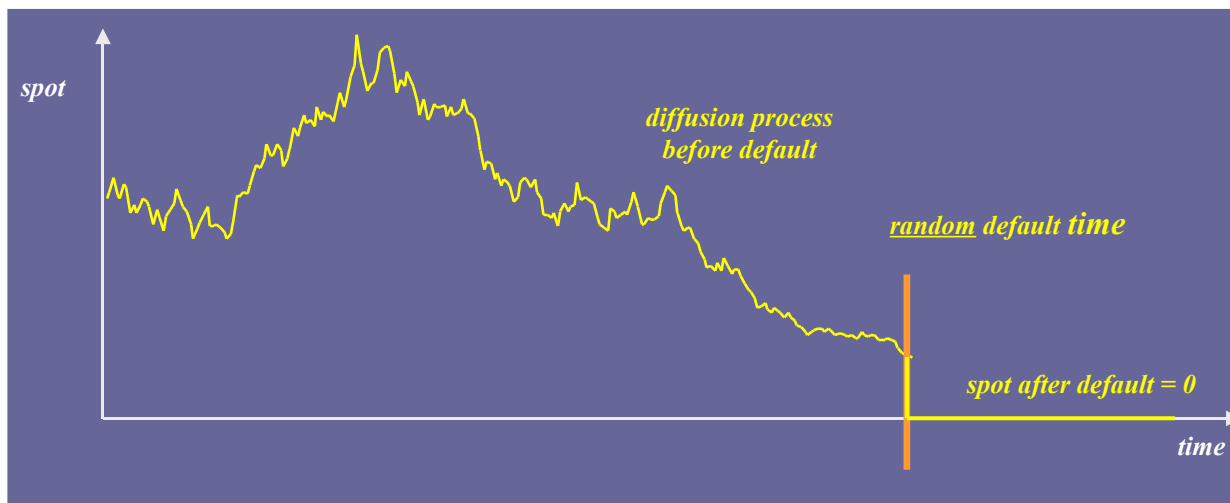
The structural models

- The credit grades model (based on the Merton model (1975)) www.creditgrades.com
- A default is modelled as the first time when a prescribed barrier level is hitten
- The barrier level is specified from the company fundamental data (debt, volatility)



- Usually, it is difficult to calibrate the whole CDS curve with this kind of model (especially the short maturities). But the sensitivities are good.

The reduced form models



- The default is seen as an unpredictable event : it is modelled as the first occurrence of a Poisson process

$$\frac{dS}{S} = \mu_t dt + \sigma(t, T) dW_t + dQ_t$$

Where Q_t is a jump process and the instantaneous jump probability is given by a prescribed function $p(t, S)$

e.g. $p(t, S) = (S_{ref}/S)^\alpha$



Convertible bonds overview

Introduction

- Corporate security, convertible into shares by the holder
 - Limited lifetime (maturity)
 - Face value (par amount)
 - Coupon rate
 - Conversion ratio
 - Eg: 1 bond , par amount \$1000 →50 shares
 - Conversion periods may be restricted
 - Euro / american / bermudean style
 - Lockout period
 - Mandatory conversion
- Features are detailed in the prospectus
- Strong secondary market, but exchanged OTC in Europe
- Benefit for the issuer: reduced coupon rate (because of time value)
- $\text{Payoff} = \text{Max}(\text{Face Value}, \text{CR } S)$
 $= \text{FV} + \text{CR } \text{Max}(K, S)$ with $K = \text{Face Value} / \text{CR}$

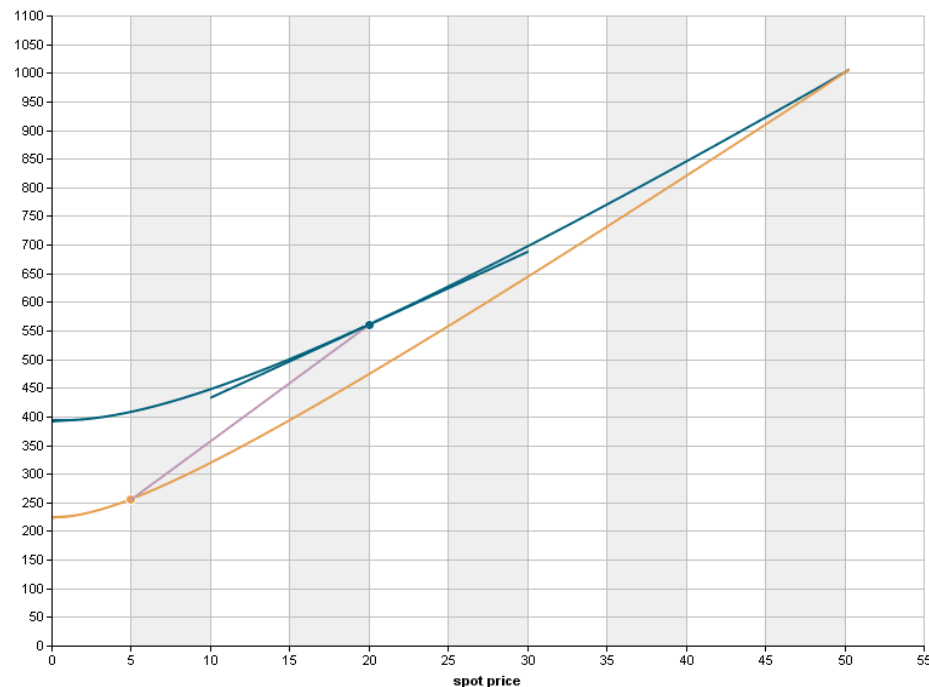
The p(S) model

Why an equity-credit linked model ?

- Scenario: spot goes from \$20 to \$5
- Credit spread is very likely to have risen (say from 50bp to 200bp)
- If we price with the credit model with each market condition:

Spot price	Credit spread	Premium	Delta
20	50bp	560	64%
5	400bp	255	50%

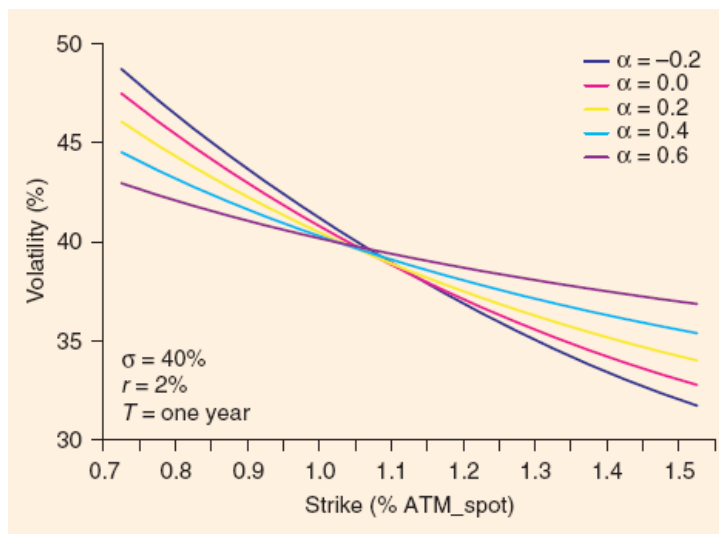
- Realized delta is above 100% !
- Correlation between stock price and credit spread affect delta because of variations in bond floor



A few words about the CEV model

$$\frac{dS_t}{S_t} = rdt + \sigma S_t^{\alpha-1} dW_t \quad \text{if } t < \tau$$
$$S_t = 0 \quad \text{if } t \geq \tau$$

- The CEV model is one of the few models for which the spot can go to zero with a non zero probability.
- There is only two parameters to fit (sigma, alpha)
=> one can fit the ATM volatility and the skew, and then compute the implicit credit spread level



- For more details, see B.LebLANC and M.ATLAN (Risk magazine, August 2005)

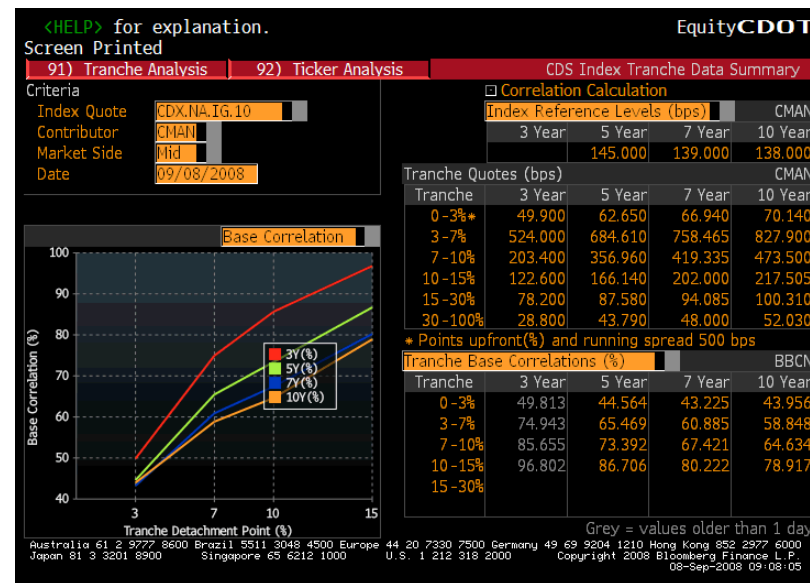


Contents

- 1 Why would a credit equity model be needed ?
A simple credit equity arbitrage framework
- 1 Credit equity hybrid model : what can be learned from the historical data ?
- 1 The standard models and their weaknesses
- 1 **Toward a multi underlying model**

Equity credit multi underlyings payoff

- Credit market
 - Credit Indexes
 - Europe : Itraxx (Main and Xover)
 - US : CDX Investment Grade and High Yield
 - Tranches (or CDO on the indexes)
 - Standardized tranches (0-3%, 3-7% ...)
 - Correlation skew
- The standard market model is a gaussian copula to model the dependencies between the defaults
- The correlation level is not an observable value, therefore it is not easy to calibrate.
- A bespoke CDO basket typically involves more than 100 names
- Equity market :
 - Multi underlying basket : best of, worst of
 - Typical number of underlyings involved : 3 to 5 names





Thank you

Questions ?