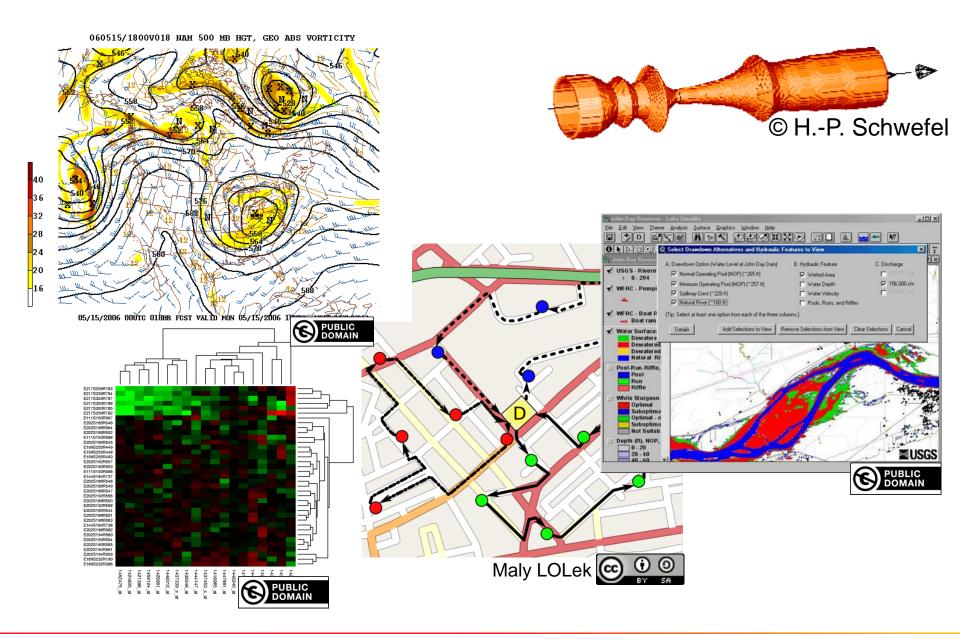
# **Introduction to Optimization**

September 21, 2015 École Centrale Paris, Châtenay-Malabry, France



Dimo Brockhoff INRIA Lille – Nord Europe

# What is Optimization?



## What is Optimization?

- find solutions x which minimize f in the shortest time possible (maximization is reformulated as minimization) or
- find solutions x with as small f(x) in the shortest time possible

Optimization problem: find the best solution among all feasible ones!

"minimize the function f!"

Search problem: output a solution with a given structure!

"find a clique of size 5 in a graph!"

**Decision problem:** is there a solution with a certain property?

- "is n prime?"
- "is there a clique in the graph of size at least 5?"

## **Example: Sorting**

- Aim: Sort a set of cards/words/data
- Re-formulation: minimize the "unsortedness"

- EFCADB
- BACFDE
- ABCDEF

sortedness increases

Stage exercise: sorting

### **Example: Sorting**

#### **Classical Questions:**

- What was the underlying algorithm?
   (How do I solve a problem?)
- How long did it take to optimize?
   (How long does it take? Which guarantees can I give?)
- Is there a better algorithm or did I find the optimal one?

### **Course Overview**

Date		Topic
Mon, 21.9.2015		Introduction
Mon, 28.9.2015	D	Basic Flavors of Complexity Theory
Mon, 5.10.2015	D	Greedy algorithms
Mon, 12.10.2015	D	Dynamic programming
Mon, 2.11.2015	D	Branch and bound/divide&conquer
Fri, 6.11.2015	D	Approximation algorithms and heuristics
Mon, 9.11.2015	С	Introduction to Continuous Optimization I
Fri, 13.11.2015	С	Introduction to Continuous Optimization II
Fri, 20.11.2015	С	Gradient-based Algorithms
Fri, 27.11.2015	С	End of Gradient-based Algorithms + Linear Programming
Fri, 4.12.2015	С	Stochastic Optimization and Derivative Free Optimization
Tue, 15.12.2015		Exam

all classes + exam last 3 hours (incl. a 15min break)

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all classes + exam last 3 hours (incl. a 15min break)

#### Remarks

- possibly not clear yet what the lecture is about in detail
- but there will be always examples and exercises to learn "onthe-fly" the concepts and fundamentals

#### **Overall goals:**

- give a broad overview of where and how optimization is used
- understand the fundamental concepts of optimization algorithms
- 6 be able to apply common optimization algorithms on real-life (engineering) problems

#### The Exam

- Tuesday, 15<sup>th</sup> December 2015 from 08h00 till 11h15
- open book: take as much material as you want
- (most likely) combination of
  - questions on paper (to be handed in)
  - practical exercises (send source code and results by e-mail)

#### All information also available at

http://researchers.lille.inria.fr/~brockhof/introoptimization/

(exercise sheets, lecture slides, additional information, links, ...)

## **Overview of Today's Lecture**

- More examples of optimization problems
  - introduce some basic concepts of optimization problems such as domain, constraint, ...
- Basic notations such as the O-notation
- Beginning of discrete optimization part
  - a brief introduction to graphs
  - concrete examples of problems used later on in the lecture

## **General Context Optimization**

#### **Given:**

set of possible solutions

Search space

quality criterion

Objective function

### **Objective:**

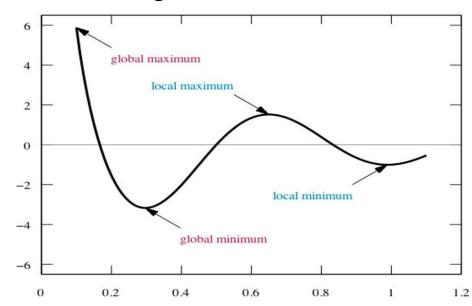
Find the best possible solution for the given criterion

### Formally:

Maximize or minimize

$$\mathcal{F}: \Omega \mapsto \mathbb{R},$$

$$x \mapsto \mathcal{F}(x)$$



#### **Constraints**

#### Maximize or minimize

$$\mathcal{F}: \Omega \mapsto \mathbb{R},$$

$$x \mapsto \mathcal{F}(x)$$

unconstrained O

#### Maximize or minimize

$$\mathcal{F}: \Omega \mapsto \mathbb{R},$$
 $x \mapsto \mathcal{F}(x)$ 
where  $g_i(x) \leq 0$ 
 $h_j(x) = 0$ 

example of a constrained  $\Omega$ 

Constraints explicitely or implicitely define the feasible solution set [e.g.  $||x|| - 7 \le 0$  vs. every solution should have at least 5 zero entries]

Hard constraints *must* be satisfied while soft constraints are preferred to hold but are not required to be satisfied

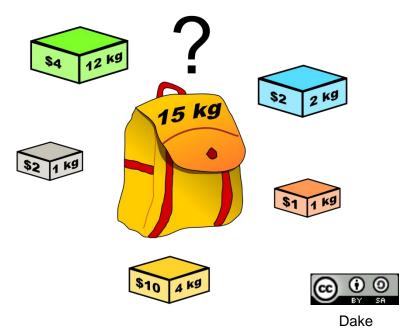
[e.g. constraints related to manufactoring precisions vs. cost constraints]

### **Example 1: Combinatorial Optimization**

### **Knapsack Problem**

- Given a set of objects with a given weight and value (profit)
- Find a subset of objects whose overall mass is below a certain limit and maximizing the total value of the objects

[Problem of ressource allocation with financial constraints]



Exercise: how would you formalize this problem?

- what is the search space?
- how do you write down the objective function?
- **3** what are the constraints?

## **Example 1: Combinatorial Optimization**

### **Knapsack Problem**

- Given a set of objects with a given weight and value (profit)
- Find a subset of objects whose overall mass is below a certain limit and maximizing the total value of the objects

[Problem of ressource allocation with financial constraints]

max. 
$$\sum_{j=1}^{n} p_j x_j \text{ with } x_j \in \{0, 1\}$$

s.t. 
$$\sum_{j=1}^{n} w_j x_j \le W$$



$$\Omega = \{0, 1\}^n$$

## **Example 2: Combinatorial Optimization**

### **Traveling Salesperson Problem (TSP)**

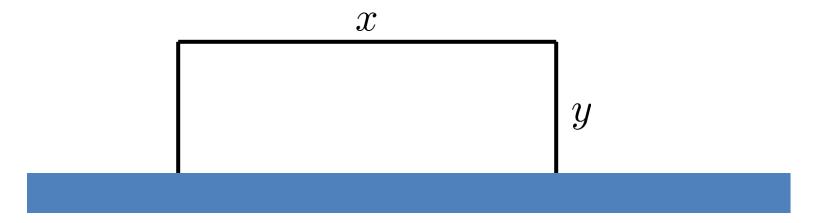
- Given a set of cities and their distances
- Find the shortest path going through all cities



 $\Omega = S_n$  (set of all permutations)

## **Example 3: Continuous Optimization**

A farmer has 500m of fence to fence off a rectangular field that is adjacent to a river. What is the maximal area he can fence off?

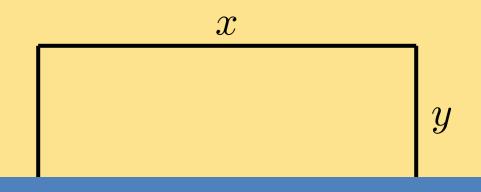


#### **Exercise:**

- how would you formalize this problem?
- how do you solve it? (it can be done analytically!)

## **Example 3: Continuous Optimization**

A farmer has 500m of fence to fence off a rectangular field that is adjacent to a river. What is the maximal area he can fence off?



$$\Omega = \mathbb{R}^2_{>0}:$$

$$\max xy$$
where  $x + 2y = 500$ 

with 
$$x = 500 - 2y$$
:
$$\max f(x) = -2y^2 + 500y$$

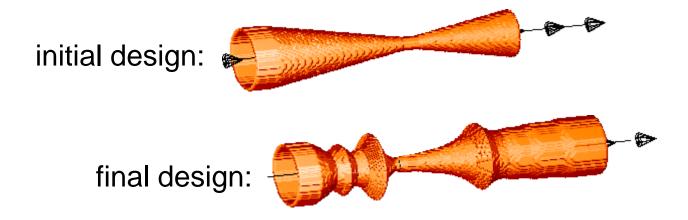
$$\frac{d}{dx}f(x) = -4y + 500$$

$$\frac{d}{dx}f(x) = 0 \Leftrightarrow \begin{cases} y = 125\\ (x = 250) \end{cases}$$

## Example 4: A "Manual" Engineering Problem

#### Optimizing a Two-Phase Nozzle [Schwefel 1968+]

- maximize thrust under constant starting conditions
- one of the first examples of Evolution Strategies



 $\Omega =$  all possible nozzles of given number of slices

copyright Hans-Paul Schwefel

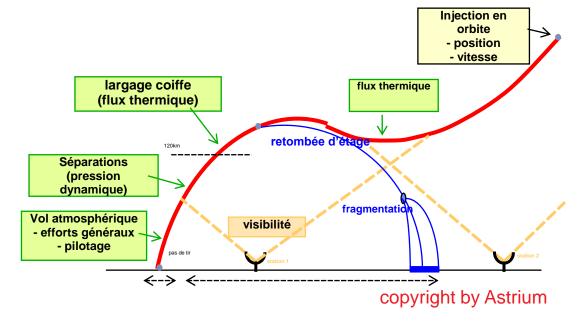
[http://ls11-www.cs.uni-dortmund.de/people/schwefel/EADemos/]

## **Example 5: Constrained Continuous Optimization**

### **Design of a Launcher**



$$\Omega = \mathbb{R}^{23}$$



- Scenario: multi-stage launcher brings a satellite into orbit
- Minimize the overall cost of a launch
- Parameters: propellant mass of each stage / diameter of each stage / flux of each engine / parameters of the command law

23 continuous parameters to optimize + constraints

## **Example 6: History Matching/Parameter Calibration**

#### One wide class of problems:

- matching existing (historical) data and the output of a simulation
- why? using the (calibrated) model to predict the future

 Most simplest form: minimize mean square error between observed data points and simulated data points

#### **Example Applications:**

- weather/traffic forecasting
- well-drilling in oil industry
- trading

## **Example 7: Interactive Optimization**

### **Coffee Tasting Problem**

- Find a mixture of coffee in order to keep the coffee taste from one year to another
- Objective function = opinion of one expert



M. Herdy: "Evolution Strategies with subjective selection", 1996

## Many Problems, Many Algorithms?

#### **Observation:**

- Many problems with different properties
- For each, it seems a different algorithm?

#### In Practice:

- often most important to categorize your problem first in order to find / develop the right method
- → problem types

Algorithm design is an art, what is needed is skill, intuition, luck, experience, special knowledge and craft

freely translated and adapted from Ingo Wegener (1950-2008)

## **Problem Types**

- discrete vs. continuous
  - discrete: integer (linear) programming vs. combinatorial problems
  - continuous: linear, quadratic, smooth/nonsmooth, blackbox/DFO, ...
  - both discrete&continuous variables: mixed integer problem
- constrained vs. unconstrained

Not covered in this introductory lecture:

- deterministic vs. stochastic
- one or multiple objective functions

## **General Concepts in Optimization**

- search domain
  - discrete, continuous variables
  - finite vs. infinite dimension
- constraints
  - bounds
  - linear/quadratic/non-linear constraint
  - blackbox constraint

#### Further important aspects (in practice):

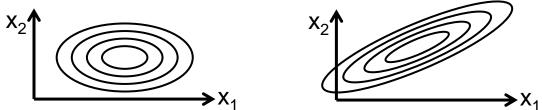
- deterministic vs. stochastic algorithms
- exact vs. approximation algorithms vs. heuristics
- anytime algorithms
- simulation-based optimization problem / expensive problem

### **Problems and Instances**

A *problem* is a general concept, what needs actually to be solved is an *instance*.

#### **Examples:**

- Knapsack Problem:
  - the general formulation of slide 14 defines the problem
  - an instance is given by the assignment of weights and profits to n items and by fixing the knapsack size W
- Convex-quadratic Functions:  $f(x) = a^Tx + \frac{1}{2}x^TBx$ 
  - continuous problem with ellipsoidal level sets / lines of equal function value where B is symmetric, positive, and semidefinite
  - an instance is given by a specific rotation of the standard ellipses, their shapes (both via 'B') and their center (via 'a')



Excursion: The O-Notation

#### **Excursion: The O-Notation**

#### **Motivation:**

- we often want to characterize how quickly a function f(x) grows asymptotically
- e.g. when we say an algorithm takes n<sup>2</sup> steps to find the optimum of a problem with n (binary) variables, it is never exactly n<sup>2</sup>, but maybe n<sup>2</sup>+1 or (n+1)<sup>2</sup>

### **Big-O Notation**

should be known, here mainly restating the definition:

**Definition 1** We write f(x) = O(g(x)) iff there exists a constant c > 0 and an  $x_0 > 0$  such that  $f(x) \le c|g(x)|$  holds for all  $x > x_0$ .

we also view O(g(x)) as a set of functions growing at most as quick as g(x) and write  $f(x) \in O(g(x))$ 

## **Big-O: Examples**

- f(x) + c = O(f(x)) [as long as f(x) does not converge to zero]
- $c \cdot f(x) = O(f(x))$
- $f(x) \cdot g(x) = O(f(x) \cdot g(x))$
- $-3n^4 + n^2 7 = O(n^4)$

#### Intuition of the Big-O:

- if f(x) = O(g(x)) then g(x) gives an upper bound (asymptotically) for f
- With Big-O, you should have '≤' in mind

### **Excursion: The O-Notation**

Further definitions to generalize from '≤' to '≥', '=', '<', and '>':

- $f(x) = \Omega(g(x))$  if g(x) = O(f(x))
- $f(x) = \Theta(g(x))$  if f(x) = O(g(x)) and g(x) = O(f(x))

**Definition 2** We write f(x) = o(g(x)) iff for every constant  $\epsilon > 0$  there exists an  $x_0 > 0$  such that  $f(x) \le \epsilon |g(x)|$  holds for all  $x > x_0$ .

Note that "f(x) = o(g(x))" is equivalent to " $\lim_{x\to\infty} f(x)/g(x) = 0$ " as long as g(x) is nonzero after an  $x_0$ 

•  $f(x) = \omega(g(x))$  if g(x) = o(f(x))

### **Exercise O-Notation**

Please order the following functions in terms of their asymptotic behavior (from smallest to largest):

- exp(n²)
- log n
- In n / In In n
- n
- n log n
- exp(n)
- In( n! )

Give for three of the relations a formal proof.

## **Exercise O-Notation (Solution)**

#### **Correct ordering:**

$$\frac{\ln(n)}{\ln(\ln(n))} = o(\log n) \qquad \log n = o(n) \qquad n = o(n \log n)$$

$$n \log n = \Theta(\ln(n!)) \qquad \ln(n!) = O(e^n) \qquad e^n = O(e^{n^2})$$

#### One exemplary proof:

$$\frac{\ln(n)}{\ln(\ln(n))} = o(\log n):$$

$$\frac{\ln(n)}{\ln(\ln(n))} / \log(n) = \frac{\ln(n)\ln(10)}{\ln(\ln(n))\ln(n)} \le \frac{\ln(10)}{\ln(\ln(n))} \xrightarrow{n \to \infty} 0$$

## **Exercise O-Notation (Solution)**

#### One more proof: $\ln n! = O(n \log n)$

Stirling's approximation:  $n! \sim \sqrt{2\pi n} \, (n/e)^n$  or even  $\sqrt{2\pi} \, n^{n+1/2} e^{-n} < n! < e \, n^{n+1/2} e^{-n}$ 

$$\ln n! \le \ln(en^{n+1/2}e^{-n}) = 1 + (n+1/2)\ln n - n$$
 
$$\le (n+1/2)\ln n \le 2n\ln n = c \cdot n\frac{\ln n}{\ln 10} = c \cdot n\log n$$
 okay for  $c=2\ln 10$  and all  $n\in \mathbb{N}$ 

n ln n = O(ln n!) proven in a similar vein

Introduction to Discrete Optimization

## **Discrete Optimization**

#### **Discrete optimization:**

- discrete variables
- or optimization over discrete structures (e.g. graphs)
- search space often finite, but typically too large for enumeration
- → need for smart algorithms

#### **Algorithms for discrete problems:**

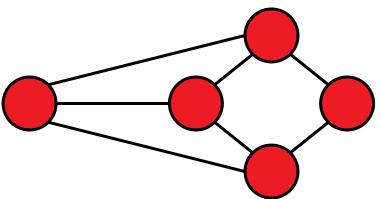
- typically problem-specific
- but some general concepts repeatably used:
  - greedy algorithms (lecture 3)
  - dynamic programming (lecture 4)
  - branch&bound (lecture 5)
  - heuristics (lecture 6)

# Basic Concepts of Graph Theory

[following for example http://math.tut.fi/~ruohonen/GT\_English.pdf]

## **Graphs**

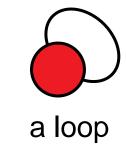
**Definition 1** An undirected graph G is a tupel G = (V, E) of edges  $e = \{u, v\} \in E$  over the vertex set V (i.e.,  $u, v \in V$ ).



- vertices = nodes
- edges = lines
- Note: edges cover two unordered vertices (undirected graph)
  - if they are ordered, we call G a directed graph

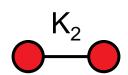
## **Graphs: Basic Definitions**

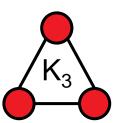
- G is called *empty* if E empty
- u and v are end vertices of an edge {u,v}
- Edges are adjacent if they share an end vertex
- Vertices u and v are adjacent if {u,v} is in E

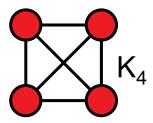


- The degree of a vertex is the number of times it is an end vertex
- A complete graph contains all possible edges (once):









## Walks, Paths, and Circuits

**Definition 1** A walk in a graph G = (V, E) is a sequence

$$v_{i_0}, e_{i_1} = (v_{i_0}, v_{i_1}), v_{i_1}, e_{i_2} = (v_{i_1}, v_{i_2}), \dots, e_{i_k}, v_{i_k},$$

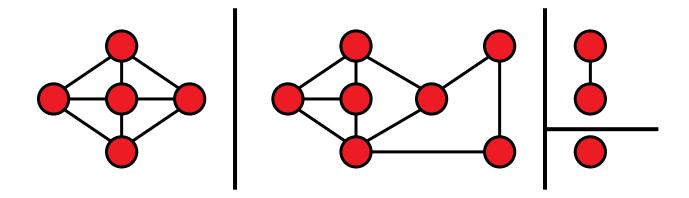
alternating vertices and adjacent edges of G.

#### A walk is

- closed if first and last node coincide
- a trail if each edge traversed at most once
- a path if each vertex is visited at most once
- a closed path is a circuit or cycle
- a closed path involving all vertices of G is a Hamiltonian cycle

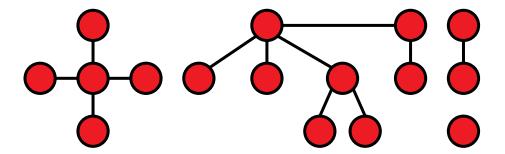
## **Graphs: Connectedness**

- Two vertices are called connected if there is a walk between them in G
- If all vertex pairs in G are connected, G is called connected
- The connected components of G are the (maximal) subgraphs which are connected.

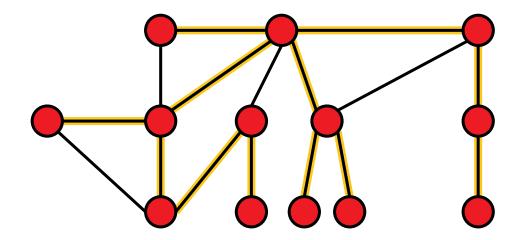


## **Trees and Forests**

- A forest is a cycle-free graph
- A tree is a connected forest



A spanning tree of a connected graph G is a tree in G which contains all vertices of G



## **Depth-First Search (DFS)**

Sometimes, we need to traverse a graph, e.g. to find certain vertices

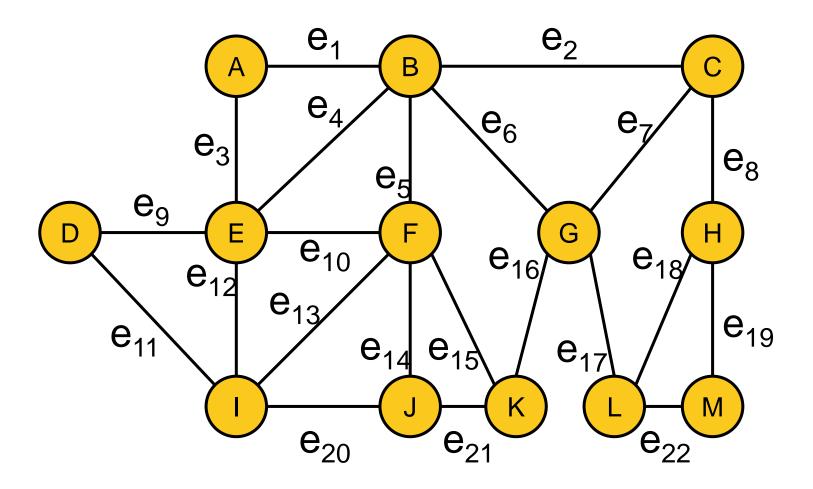
Depth-first search and breadth-first search are two algorithms to do so

## **Depth-first Search** (for undirected/acyclic and connected graphs)

- start at any node x; set i=0
- as long as there are unvisited edges {x,y}:
  - choose the next unvisited edge {x,y} to a vertex y and mark x as the parent of y
  - if y has not been visited so far: i=i+1, give y the number i, and continue the search at x=y in step 2
  - else continue with next unvisited edge of x
- if all edges {x,y} are visited, we continue with x=parent(x) at step 2 or stop if x==v0

## **DFS: Stage Exercise**

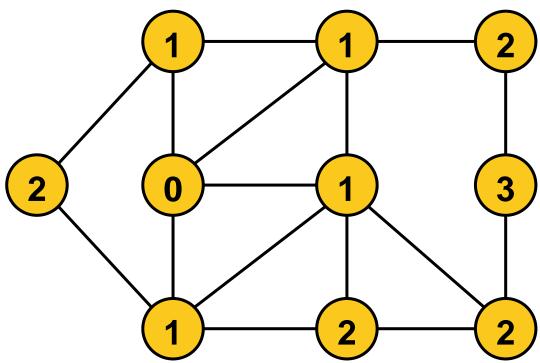
Exercise the DFS algorithm on the following graph!



## **Breadth-First Search (BFS)**

## Breadth-first Search (for undirected/acyclic and connected graphs)

- start at any node x, set i=0, and label x with value i
- as long as there are unvisited edges {x,y} which are adjacent to a vertex x that is labeled with value i:
  - label all vertices y with value i+1
- set i=i+1 and go to step 2



# Definition of Some Combinatorial Problems Used Later on in the Lecture

# **Shortest Paths (SP)**

## **Shortest Path problem:**

Given a graph G=(V,E) with edge weights  $w_i$  for each edge  $e_i$ . Find the shortest path from a vertex v to a vertex u, i.e., the path  $(v, e_1=\{v, v_1\}, v_1, ..., v_k, e_k=\{v_k, u\}, u)$  such that  $w_1 + ... + w_k$  is minimized.

**Obvious Applications** 

Google maps

Finding routes for packages in a computer network

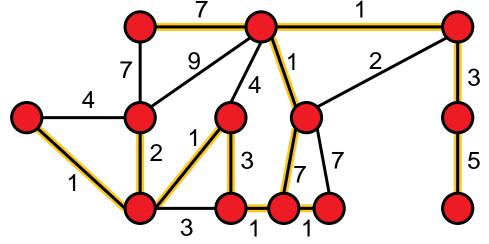
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# Minimum Spanning Trees (MST)

## **Minimum Spanning Tree problem:**

Given a graph G=(V,E) with edge weights  $w_i$  for each edge  $e_i$ . Find the spanning tree with the smallest weight among all

spanning trees.



## **Applications**

Setting up a new wired telecommunication/water supply/electricity network

Constructing minimal delay trees for broadcasting in networks

## **Set Cover Problem (SCP)**

#### **Set Cover Problem**

Given a set U={1, 2, 3, ..., n}, called the universe, and a set S={s<sub>1</sub>, ..., s<sub>n</sub>} of n subsets of U, the union of which equals U. Find the smallest subset of S, the union of which also equals U. In other words, find an index I  $\subseteq$  {1, ..., m} which minimizes  $\Sigma_{i \in I}$  |s<sub>i</sub>| such that the union of the s<sub>i</sub> (i  $\in$  I) equals U.

$$U = \{1,2,3,4,5\}$$

$$S = \{\{1,2\}, \{1,3,5\}, \{1,2,3,5\}, \{2,3,4\}\}$$
minimal set cover:  $\{1,3,5\}, \{2,3,4\}$ 

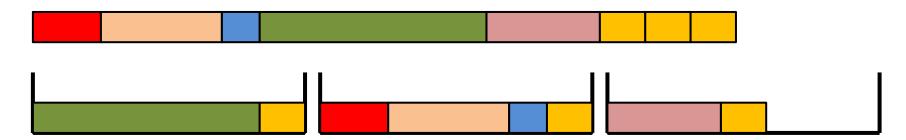
## **Application example**

IBM's Antivirus use(d) set cover to search for a minimal set of code snippets which appear in all known viruses but not in "good" code

## Bin Packing (BP)

## **Bin Packing Problem**

Given a set of n items with sizes  $a_1$ ,  $a_2$ , ...,  $a_n$ . Find an assignment of the  $a_i$ 's to bins of size V such that the number of bins is minimal and the sum of the sizes of all items assigned to each bin is  $\leq V$ .



#### **Applications**

similar to multiprocessor scheduling of n jobs to m processors

# Satisfiability Problem (SAT)

#### **Notations:**

- A Boolean expression is built from literals, operators and parentheses.
- A *literal* is either a Boolean variable  $x_i$  or its negation  $\overline{x_i}$
- Operators are AND (conjunction), OR (disjunction), and NOT (negation)
- A formula is satisfiable if there is an assignment (TRUE/FALSE) to each of the variables that makes the whole formula TRUE

## The Boolean satisfiability problem (SAT):

Given a Boolean expression E, is E satisfiable?

# **Satisfiability Problem (SAT)**

## The Boolean satisfiability problem (SAT):

Given a Boolean expression E, is E satisfiable?

#### **Example:**

 $(x_1 OR \overline{x_2}) AND (\overline{x_1} OR x_2 OR \overline{x_3}) AND (\overline{x_1} OR \overline{x_4}) AND (x_3 OR x_4)$ 

Possible truth assignment:  $x_1$ =TRUE,  $x_2$ =TRUE,  $x_3$ =TRUE,  $x_4$ =FALSE

## **Applications:**

- many, ranging from formal verification over artificial intelligence to machine learning and data mining
- examples: equivalence checking of Boolean circuits, automated test pattern generation, Al planning

## **Global Sequence Alignment**

## from Wikipedia:

"In bioinformatics, a **sequence alignment** is a way of arranging the sequences of DNA, RNA, or protein to identify regions of similarity that may be a consequence of functional, structural, or evolutionary relationships between the sequences."

## **Global Alignment of Two Sequences**

- given two strings and scores/penalties for mismatches and insertion/deletion as well as the score/profit for a match
- what is the alignment with the best fit where for a match both aligned letters are the same, for a mismatch they are different, and for an insertion/deletion, one letter aligns to a gap in the other string (best = maximize the total score)

#### **Example:**

GCATGCU GCATG-CU

GATTACA G-ATTACA

# **Integer Linear Programming (ILP)**

```
maximize c^T x
subject to Ax \leq b
x \geq 0
and x \in \mathbb{Z}^n
```

- rather a problem class
- can be written as ILP: SAT, TSP, Vertex Cover, Set Packing, ...
- interesting relation to the algorithm for the continuous case as we will see later

## **Conclusions I**

- many, many more problems out there
- typically in practice: need to solve very specific instances
- here only possible to provide you
  - the basic algorithm design ideas
  - applied to a few standard problem classes
  - regular training (i.e. exercises) to gain intuition and experience
  - a broad overview on optimization topics to potentially draw your interest (e.g. towards a PhD on that topic)

## **Conclusions II**

I hope it became clear...

```
...what optimization is about
```

...what is a graph, a node/vertex, an edge, ...

...and that designing a good algorithm is an important task