# Optimization for Machine Learning Lecture 6: Discrete Optimization 

December 8, 2022<br>TC2 - Optimisation<br>Université Paris-Saclay

Anne Auger and Dimo Brockhoff Inria Saclay - Ile-de-France

## Course Overview

| Date |  | Topic |
| :--- | :--- | :--- |
| Thu, 3.11.2022 | DB | Introduction |
| Thu, 10.11.2022 | AA | Continuous Optimization I: differentiability, gradients, <br> convexity, optimality conditions |
| Thu, 17.11.2022 | AA | Continuous Optimization II: constrained optimization, <br> gradient-based algorithms, stochastic gradient |
| Thu, 24.11.2022 | AA | Continuous Optimization III: stochastic algorithms, <br> derivative-free optimization <br> written test / « contrôle continue » |
| Thu, 1.12.2022 | DB | Constrained optimization, Discrete Optimization I: <br> graph theory, greedy algorithms |
| Thu, 8.12.2022 | DB | Discrete Optimization: greedy algorithms, branch and <br> bound, dynamic programming |
| Thu 15.12.2022 | DB | Written exam (2 hours starting at 1:30pm) |
|  |  | classes from 13h30 - 16h45 (2nd break at end) |

## Concrete Information About Exam

- on site, offline exam
- multiple choice, typically 4 answers each (1-4 answers correct)
- closed book (nothing allowed but pen)
- $\rightarrow$ easier questions $)$
- like in mini-exam
- next Thursday (Dec. 15) @ 1:30pm
- 2 hours


## Overview Discrete Optimization

## Algorithms for discrete problems:

- often highly problem-specific
- but some general concepts are repeatedly used:
- greedy algorithms
- branch and bound
- dynamic programming
- randomized search heuristics


## Motivation for this Last Part of the Lecture:

- get an idea of the most common algorithm design principles
- we cannot
- go into details and present many examples of algorithms
...but for a few
- analyze algorithms theoretically with respect to their runtime


## Greedy Algorithms

## Greedy Algorithms

From Wikipedia:
"A greedy algorithm is an algorithm that follows the problem solving heuristic of making the locally optimal choice at each stage with the hope of finding a global optimum."

- Note: typically greedy algorithms do not find the global optimum


## Lecture Outline Greedy Algorithms

## What we will see:

(1) Example 1: Money Change problem
(2) Example 2: $\epsilon$-Greedy Algorithm for Multi-Armed Bandits

## Example 1: Money Change

## Change-making problem

- Given $n$ coins of distinct values $w_{1}=1, w_{2}, \ldots, w_{n}$ and a total change W (where $\mathrm{w}_{1}, \ldots, \mathrm{w}_{\mathrm{n}}$, and W are integers).
- Minimize the total amount of coins $\Sigma x_{i}$ such that $\Sigma w_{i} x_{i}=W$ and where $x_{i}$ is the number of times, coin $i$ is given back as change.


## Greedy Algorithm

Unless total change not reached:
add the largest coin which is not larger than the remaining amount to the change

Note: only optimal for standard coin sets, not for arbitrary ones!

## Related Problem: <br> finishing darts (from 501 to 0 with 9 darts)

## Example 2: Multi-Armed Bandits

- generic problem of resource allocation
- classic reinforcement learning problem showing the exploration-exploitation tradeoff dilemma


Yamaguch i先生

## Example 2: Multi-Armed Bandits



Yamaguch
i先生

- $K$ single-arm bandits with a lever
- Each bandit has a fixed but unknown probability distribution $\mathcal{R}_{-} i$ attached to it with a mean $\mu_{i}$
- At each time step $t$, we decide to pull a lever (i) and get a reward $r_{t}$ according to $\mathcal{R}_{-} i$
- Overall, we want to maximize the sum of the rewards
- The regret after T steps is defined as $\rho=T \mu_{\max }-\sum_{t=1}^{T} r_{t}$


## Exploration vs. Exploitation: The $\epsilon$-Greedy Algorithm

Exploration: pull new levers (or underexplored ones) to get better estimates on the expected rewards
Exploitation: pull the arm, we think is the best arm
...the latter being the greedy approach here

## The $\epsilon$-Greedy Algorithm

- With probability $1-\epsilon$ : pull the lever, we think is best
- With probability $\epsilon$ : pull a random lever (uniformly)

To be decided (not discussed further here):
How to estimate the probabilities (e.g. pulling each lever once at first) How to choose $\epsilon$ (constant vs. decreasing over time)

## Branch and Bound

## Idea Behind Branch and Bound

- Basically enumerates the entire search space
- But uses clever strategies to avoid enumerations in bad areas



## Idea Behind Branch and Bound



## Idea Behind Branch and Bound


when can we actually avoid evaluating all solutions?

## Idea Behind Branch and Bound



## How do we get Upper and Lower Bounds?

We assume again maximization here...

- A feasible solution gives us a lower bound
the optimum will be at least as good as a solution, we know
- Hence, fast (non-exact) algorithms such as greedy can give us lower bounds
- For upper bounds, we can relax the problem


## Example: The Knapsack Problem (KP)

## Knapsack Problem

$$
\begin{aligned}
& \max . \sum_{j=1}^{n} p_{j} x_{j} \text { with } x_{j} \in\{0,1\} \\
& \text { s.t. } \sum_{j=1}^{n} w_{j} x_{j} \leq W
\end{aligned}
$$



## KP: How to Branch?


! order of variables plays an important role optimally, the subproblems don't overlap

## KP: How to Bound?



Maximization, so LB by greedy approach for example:
Choose items in decreasing profit/weight ratio until knapsack full
UB by relaxation of constraints (on the variables here):
Use greedy algorithm and pack add. item partially if there is space ...this variable can be used to branch next

## Dynamic Programming

## Dynamic Programming

## Wikipedia:

"[Dynamic programming] refers to simplifying a complicated problem by breaking it down into simpler sub-problems in a recursive manner."

## But that's not all:

- dynamic programming also makes sure that the subproblems are not solved too often but only once by keeping the solutions of simpler subproblems in memory ("trading space vs. time")
- it is an exact method, i.e. in comparison to the greedy approach, it always solves a problem to optimality


## Two Properties Needed

Optimal Substructure
A solution can be constructed efficiently from optimal solutions of sub-problems

Overlapping Subproblems
Wikipedia: "[...] a problem is said to have overlapping subproblems if the problem can be broken down into subproblems which are reused several times or a recursive algorithm for the problem solves the same subproblem over and over rather than always generating new subproblems."

## Main Idea Behind Dynamic Programming

Main idea: solve larger subproblems by breaking them down to smaller, easier subproblems in a recursive manner

## Typical Algorithm Design:

(1) decompose the problem into subproblems and think about how to solve a larger problem with the solutions of its subproblems
(2) specify how you compute the value of a larger problem recursively with the help of the optimal values of its subproblems ("Bellman equation")
(3) bottom-up solving of the subproblems (i.e. computing their optimal value), starting from the smallest by using the Bellman equality and a table structure to store the optimal values
(4) eventually construct the final solution (can be omitted if only the value of an optimal solution is sought)

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\end{aligned}
$$



## What are Good Subproblem Definitions for the KP?

Consider the following subproblems:

1) $P(i)$ : optimal profit when packing exactly $i$ items
2) $P(i)$ : optimal profit when packing at most $i$ items
3) $P(i, j)$ : optimal profit when allowing to pack the first $i$ items into a knapsack of size $j$

Which one allows us to solve larger subproblems from the solutions of smaller ones?

Which value are we actually interest in, when trying to solve the problem?

## Opt. Substructure and Overlapping Subproblems

Consider the following subproblem:
$P(i, j)$ : optimal profit when allowing to pack the first $i$ items into a knapsack of size $j$

## Optimal Substructure

The optimal choice of whether taking item $i$ or not can be made easily for a knapsack of weight $j$ if we know the optimal choice for items $1 \ldots i-1$ :

$$
P(i, j)=\left\{\begin{array}{cc}
0 & \text { if } i=0 \text { or } j=0 \\
P(i-1, j) & \text { if } w_{i}>j \\
\max \left\{P(i-1, j), p_{i}+P\left(i-1, j-w_{i}\right)\right\} & \text { if } w_{i} \leq j
\end{array}\right.
$$

## Overlapping Subproblems

a recursive implementation of the Bellman equation is simple, but the $P(i, j)$ might need to be computed more than once!

## Dynamic Programming Approach to the KP

To circumvent solving the subproblems more than once, we can store their results (in a matrix for example)...
knapsack weight


## Dynamic Programming Approach to the KP

Example instance with 5 items with weights and profits
$(5,4),(7,10),(2,3),(4,5)$, and $(3,3)$. Weight restriction is $W=11$.
knapsack weight

| $\mathrm{P}(\mathrm{i}, \mathrm{j})$ | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |  |  |  |  |  |
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initialization:

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P(i, j)=0 \text { if } i=0 \text { or } j=0
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| 0 | 0 | 0 | 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 0 |  |  |  |  |  |  |  |  |  |  |  |  |
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for $i=1$ to $n$ :

$$
\text { for } j=1 \text { to } W \text { : }
$$

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| 0 | 0 | 0 | 0 | 0 | 0 | ${ }^{0}$ | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 |  |  |  |  |  |  |
| 2 | 0 |  |  |  |  |  |  |  |  |  |  |  |
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| 1 | 0 | 0 | 0 | 0 | 0 |  | 4 |  |  |  |  |  |
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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 |  | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 |  | 0 | 4 | 4 | 4 | 4 |  | 4 | 4 |
| 2 | 0 |  |  |  |  |  |  |  |  |  |  |  |  |
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| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 |  |  |  |  |  |
| 3 | 0 |  |  |  |  |  |  |  |  |  |  |  |
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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 10 | 10 | 10 | 10 | 10 |
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| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 | 3 | 3 | 3 |  |  |  |  |  |  |  |
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| 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 |  |  | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 |  |  | 0 | 0 | $\uparrow^{4}$ | 4 | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 |  |  | 3 | 3 | 4 |  |  |  |  |  |  |
| 4 | 0 |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 0 |  |  |  |  |  |  |  |  |  |  |  |  |

for $i=1$ to $n$ :

$$
\text { for } j=1 \text { to } W \text { : }
$$

$$
P(i, j)=\left\{\begin{array}{cc}
P(i-1, j) & \text { if } w_{i}>j \\
\max \left\{P(i-1, j), p_{i}+P\left(i-1, j-w_{i}\right)\right\} & \text { if } w_{i} \leq j
\end{array}\right.
$$

## Dynamic Programming Approach to the KP

Example instance with 5 items with weights and profits
$(5,4),(7,10),(2,3),(4,5)$, and $(3,3)$. Weight restriction is $W=11$.
knapsack weight

| $\mathrm{P}(\mathrm{i}, \mathrm{j})$ | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 | 3 | 3 | 3 | ${ }_{3}^{4}$ |  |  |  |  |  |  |
| 4 | 0 |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 0 |  |  |  |  |  |  |  |  |  |  |  |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 | 3 | 3 | 3 | 4 | 4 | 10 | 10 | 13 | 13 | 13 |
| 4 | 0 | 0 | 3 | 3 | 5 | 5 | 8 | 10 | 10 | 13 | 13 | 15 |
| 5 | 0 | 0 | 3 | 3 | 5 | 6 | 8 | 10 | 10 | 13 | 13 | 15 |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 4 | 4 | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 | 3 | 3 | 3 | 4 | 4 | 10 | 10 | 13 | 13 | 13 |
| 4 | 0 | 0 | 3 | 3 | 5 | 5 | 8 | 10 | 10 | 13 | 13 | 15 |
| 5 | 0 | 0 | 3 | 3 | 5 | 6 | 8 | 10 | 10 | 13 | 13 | 15 |

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\end{array}\right.
$$

## Dynamic Programming Approach to the KP

Question: How to obtain the actual packing?
Answer: we just need to remember where the max came from!
knapsack weight

| P(i,j) | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | $\begin{aligned} & 0 \\ & x_{1}=0 \\ & 0 \\ & 0 \end{aligned}$ |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1 |  |  | 0 | 0 | $0 x_{2}=4$ |  | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 |  |  | 10 | 10 | 10 | 10 | 10 |
| 3 | 0 | 0 | 3 | 3 | 3 | 4 | 4 | 40 | 10 | 13 | 13 | 13 |
| 4 | 0 | 0 | 3 | 3 | 5 | 5 | 8 | 10 | 10 | 13 |  | 15 |
| 5 | 0 | 0 | 3 | 3 | 5 | 6 | 8 | 10 | 10 | 13 | 13 | 15 |

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$$

## (Randomized) Search Heuristics

## Motivation General Search Heuristics

- often, problem complicated and not much time available to develop a problem-specific algorithm
- search heuristics are a good choice:
- relatively easy to implement
- easy to adapt/change/improve
- e.g. when the problem formulation changes in an early product design phase
- or when slightly different problems need to be solved over time
- randomized/stochastic algorithms are a good choice because they are robust to noise


## Lecture Outline Randomized Search Heuristics

Which algorithms will we touch?
© Randomized Local Search (RLS)
(2) Variable Neighborhood Search (VNS)
© Tabu Search (TS)
(4) Evolutionary Algorithms (EAs)

## Neighborhoods

For most (stochastic) search heuristics, we need to define a neighborhood structure

- which search points are close to each other?

Example: k-bit flip / Hamming distance k neighborhood

- search space: bitstrings of length $n\left(\Omega=\{0,1\}^{n}\right)$
- two search points are neighbors if their Hamming distance is $k$
- in other words: $x$ and $y$ are neighbors if we can flip exactly $k$ bits in $x$ to obtain $y$
- 0001001101 is neighbor of 0001000101 for $k=1$ 0101000101 for $\mathrm{k}=2$ 1101000101 for $k=3$


## Neighborhoods II

## Example: possible neighborhoods for the knapsack problem

- search space again bitstrings of length $n\left(\Omega=\{0,1\}^{n}\right)$
- Hamming distance 1 neighborhood:
- add an item or remove it from the packing
- replacing 2 items neighborhood:
- replace one chosen item with an unchosen one
- makes only sense in combination with other neighborhoods because the number of items stays constant
- Hamming distance 2 neighborhood on the contrary:
- allows to change 2 arbitrary items, e.g.
- add 2 new items
- remove 2 chosen items
- or replace one chosen item with an unchosen one


## Randomized Local Search (RLS)

Idea behind (Randomized) Local Search:

- explore the local neighborhood of the current solution (randomly)


## Pure Random Search:

- go to randomly chosen neighbor

First Improvement Local Search:

- go to first (randomly) chosen neighbor which is better

Best Improvement strategy:

- always go to the best neighbor
- not random anymore
- computationally expensive if neighborhood large


## Variable Neighborhood Search

Main Idea: [N. Mladenovic and P. Hansen, 1997]

- change the neighborhood from time to time
- local optima not necessarily the same for different neighborhood operators
- but often close to each other
- global optimum is local optimum for all neighborhoods
- rather a framework than a concrete algorithm
- e.g. deterministic and stochastic neighborhood changes
- typically combined with (i) first improvement, (ii) a random order in which the neighbors are visited and (iii) restarts
N. Mladenovic and P. Hansen (1997). "Variable neighborhood search". Computers and Operations Research 24 (11): 1097-1100.


## Tabu Search

Disadvantages of local searches (with or without varying neighborhoods)

- they get stuck in local optima
- have problems to traverse large plateaus of equal objective function value ("random walk")

Tabu search addresses these by

- allowing worsening moves if all neighbors are explored
- introducing a tabu list of temporarily not allowed moves
- those restricted moves are
- problem-specific and
- can be specific solutions or not permitted "search directions" such as "don't include this edge anymore" or "do not flip this specific bit"
- the tabu list is typically restricted in size and after a while, restricted moves are permitted again


## Stochastic Optimization Algorithms

One class of (bio-inspired) stochastic optimization algorithms: Evolutionary Algorithms (EAs)

- Class of optimization algorithms originally inspired by the idea of biological evolution
- selection, mutation, recombination



## Metaphors

| Classical Optimization | Evolutionary Computation |
| :--- | :--- |
| variables or parameters | variables or chromosomes |
| candidate solution <br> vector of decision variables / <br> design variables / object <br> variables | individual, offspring, parent |
| set of candidate solutions | population |
| objective function <br> loss function <br> cost function <br> error function | fitness function |
| iteration | generation |

## Generic Framework of an EA


stochastic operators
"Darwinism"
stopping criteria

Important:
representation (search space)

## The Historic Roots of EAs

Genetic Algorithms (GA)
J. Holland 1975 and D. Goldberg (USA)

$$
\Omega=\{0,1\}^{n}
$$

Evolution Strategies (ES)
I. Rechenberg and H.P. Schwefel, 1965 (Berlin)

$$
\Omega=\mathbb{R}^{n}
$$

Evolutionary Programming (EP)

$$
\text { L.J. Fogel } 1966 \text { (USA) }
$$

Genetic Programming (GP)

$$
\Omega=\text { space of all programs }
$$

nowadays one umbrella term: evolutionary algorithms

## Note: Handling Constraints

## Several generic ways to handle constraints, e.g.:

- resampling until a new feasible point is found ("often bad idea")
- penalty function approach: add constraint violation term (potentially scaled)
- repair approach: after generation of a new point, repair it (e.g. with a heuristic) to become feasible again if infeasible
- continue to use repaired solution in the population or
- use repaired solution only for the evaluation?
- multiobjective approach: keep objective function and constraint functions separate and try to optimize all of them in parallel


## Examples for some EA parts

## Selection

Selection is the major determinant for specifying the trade-off between exploitation and exploration

Selection is either
stochastic
or
Disadvantage:
depends on scaling of $f$
e.g. via a tournament


Mating selection (selection for variation): usually stochastic
Environmental selection (selection for survival): often deterministic

## Variation Operators

Variation aims at generating new individuals on the basis of those individuals selected for mating

Variation $=$ Mutation and Recombination/Crossover


- choice always depends on the problem and the chosen representation
- however, there are some operators that are applicable to a wide range of problems and tailored to standard representations such as vectors, permutations, trees, etc.


## Variation Operators: Guidelines

Two desirable properties for mutation operators:

- every solution can be generation from every other with a probability greater than 0 ("exhaustiveness")
- $d\left(x, x^{\prime}\right)<d\left(x, x^{\prime \prime}\right)=>\operatorname{Prob}\left(\operatorname{mut}(x)=x^{\prime}\right)>\operatorname{Prob}\left(\operatorname{mut}(x)=x^{\prime \prime}\right)$ ("locality")

Desirable property of recombination operators ("in-between-ness"):

$$
x^{\prime \prime}=\operatorname{recomb}\left(x, x^{\prime}\right) \Rightarrow d\left(x^{\prime \prime}, x\right) \leq d\left(x, x^{\prime}\right) \wedge d\left(x^{\prime \prime}, x^{\prime}\right) \leq d\left(x, x^{\prime}\right)
$$



## Examples of Mutation Operators on Permutations

Swap:


Scramble:


Invert:


Insert:


## Examples of Recombination Operators: $\{0,1\}^{n}$

1-point crossover


## n-point crossover



$$
\longrightarrow \begin{array}{|l|l|l|l|l|l|}
\hline 1 & 0 & 1 & 0 & 1 & 0 \\
\hline
\end{array}
$$

## uniform crossover


choose each bit independently from one parent or another

## A Canonical Genetic Algorithm

- binary search space, maximization
- uniform initialization
- generational cycle: of the population
- evaluation of solutions
- mating selection (e.g. roulette wheel)
- crossover (e.g. 1-point)
- environmental selection (e.g. plus-selection)


## Conclusions

- EAs are generic algorithms (randomized search heuristics, meta-heuristics, ...) for black box optimization no or almost no assumptions on the objective function
- They are typically less efficient than problem-specific (exact) algorithms (in terms of \#funevals)
less differences in the continuous case (as we have seen)
- Allow for an easy and rapid implementation and therefore to find good solutions fast
easy to incorporate (and recommended!) to incorporate problem-specific knowledge to improve the algorithm

