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JECCO '19 Companion, July 13—17, 2019, Prague, Crech Republic 2019 Copyright is held by the owner/author(s). 1704 ISBN 078-1-1503-1718-4-1607

Introduction to Computational Creativity

Tutorial Outline

- Can computational processes be creative?
- Who should judge and what should be critiqued?
- How can EC help such computational processes?
- · How can EC benefit from comp. creativity?

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- 2. Artificial Evolution for Computational Creativity
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Basic Notions and Definitions

- Ancient times: creativity treated as a quasi-mystical property, as an activity of the gods in us.
- Recent times: creativity everywhere.
 - big-c creativity (individualistic creativity of a genius)
 - little-c creavity (every-day, social creativity)
 - historical creativity (an idea that is new to the world)
 - **personal creativity** (an idea that is new to the person)

Plato. Ion. In E. Hamilton and H. Cairns, editors, Plato: The Collected Dialogues. Princeton University Press, 1961.

B. Jerey and A. Craft. The universalization of creativity. In A. Craft, B. Jerey, and M. Leibling, editors, Creativity in Education. 2001.

M. A. Boden. The creative mind: Myths and mechanisms. Routledge, 2003.

Basic Notions and Definitions

• Creative Emotive Reasoning:

- Lateral thinking (thinking outside the box)
- Diagrammatic reasoning (understanding data via diagrams)
- · Visual and analogical lateral thinking.
- Frames: a routine for tasks, a pattern of associations.
- . Intervention that disrupts a frame, resulting in re-framing.

• Wise Humanizing Creativity:

· Reference to a shared value system.

E. De Bono. Lateral thinking: Creativity step by step. Harper Collins, 2010.

T. Scaltsas and C. Alexopoulos. Creating creativity through emotive thinking. In Proceedings of the World Congress of Philosophy, 2013.

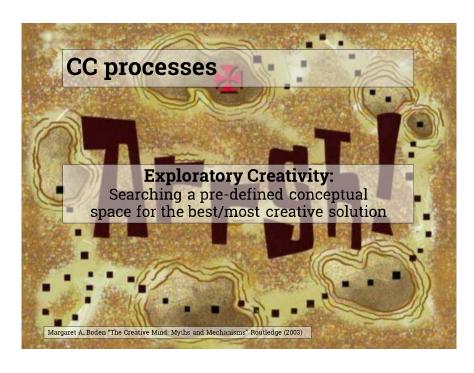
K. Chappell, A. R. Craft, L. Rolfe, and V. Jobbins. Humanizing creativity: Valuing our journeys of becoming. International Journal of Education & the Arts, 13(8), 2012.

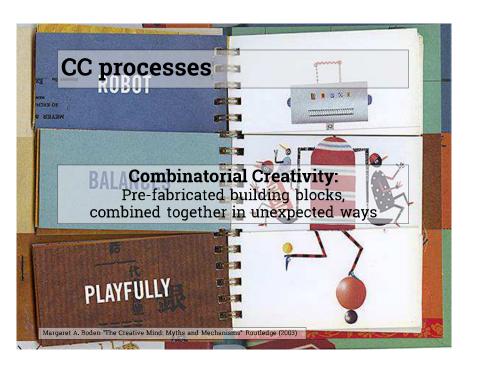
What is Computational Creativity?

"Computational Creativity is the art, science, philosophy and engineering of computational systems which, by taking on particular responsibilities, exhibit behaviors that unbiased observers would deem to be creative."

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CC outcomes

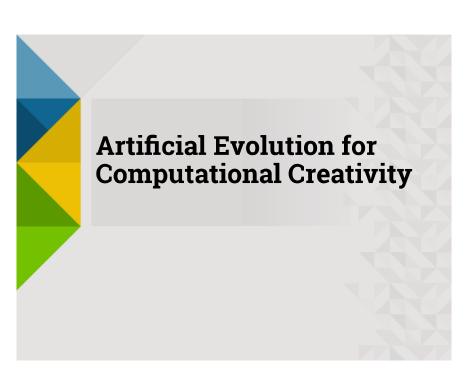
- · Novelty: To what extent is the produced item dissimilar to existing examples of its genre?
- Quality: To what extent is the produced item a high quality example of its genre?
- Typicality: To what extent is the produced item an example of the artefact class in question?





Domains of CC

- Poetry, Analogies, Storytelling, Jokes
- Images, Music, Videos,
- Digital Games: rules, levels, plots
- Mathematical and Algorithmic Discovery



Why is evolution ideal for CC?

Computational Creativity

EC

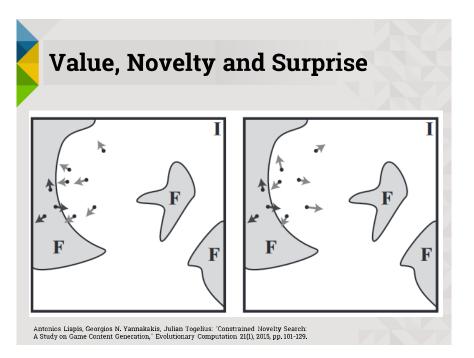
• Combinatorial Creativity

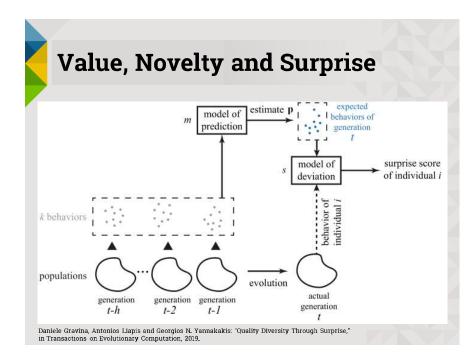
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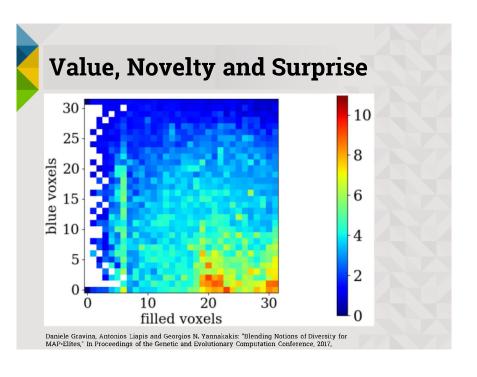
• Exploratory Creativity

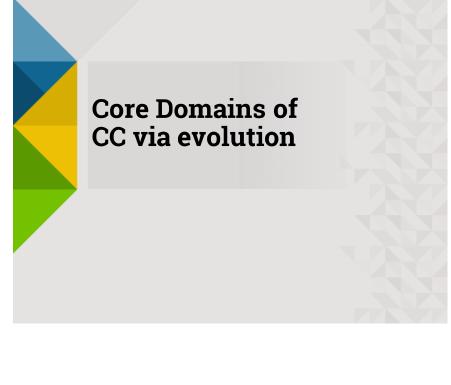
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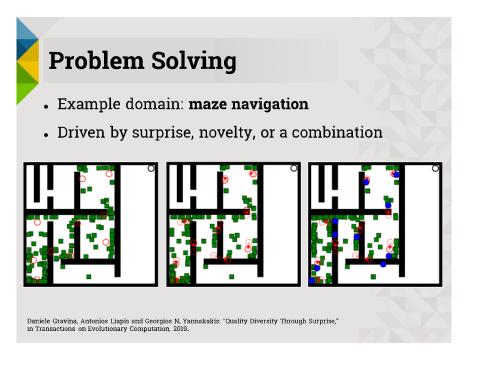
• Transformational Creativity

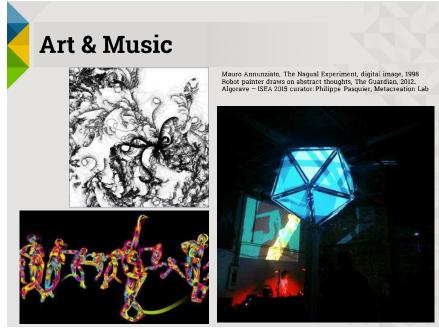










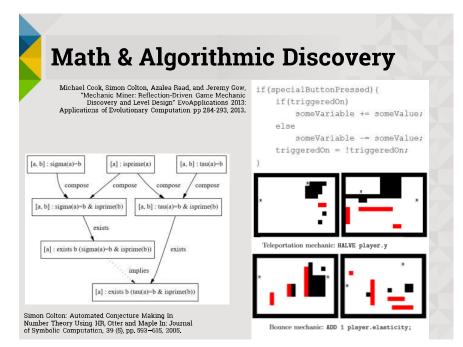


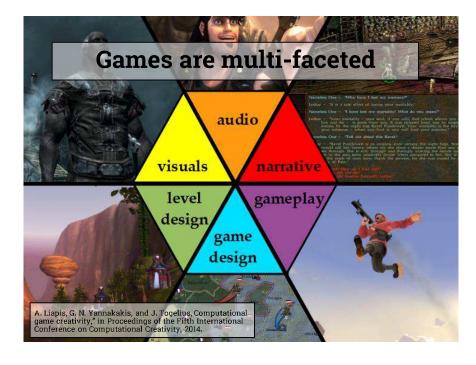
Digital Games

- · Are games a creative domain?
 - they fall into a large class (possibly with subclasses, e.g. casual, shooter, RPG)
 - · this class has somewhat fuzzy boundaries.
 - this class has extensive human-based evaluations of quality.





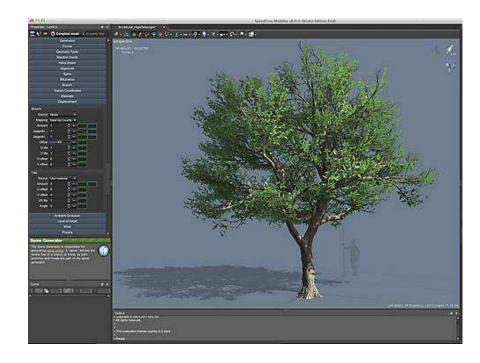




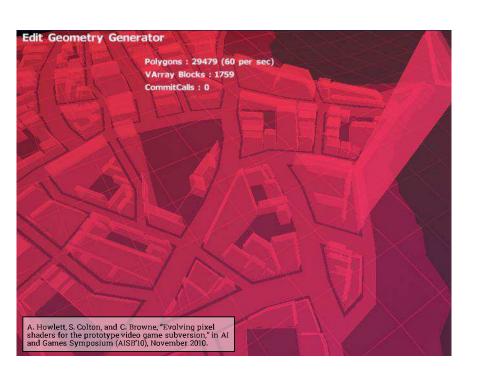




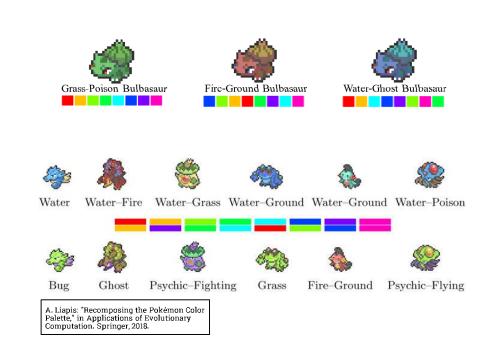










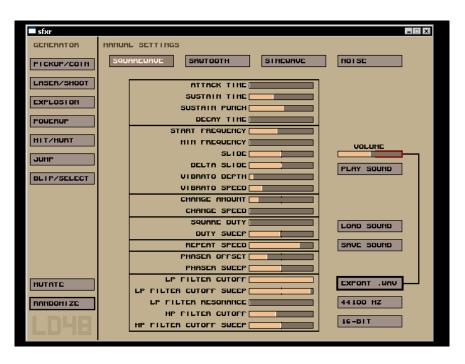














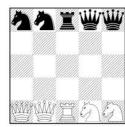


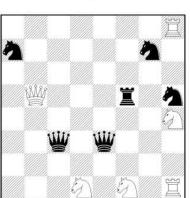












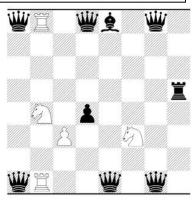


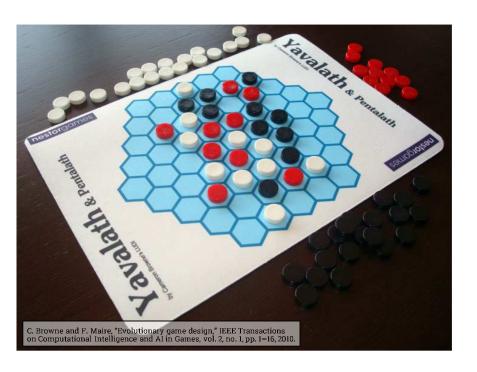
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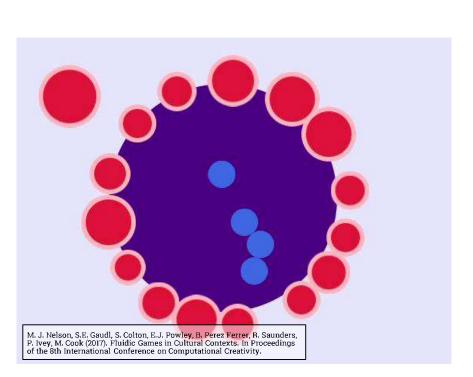
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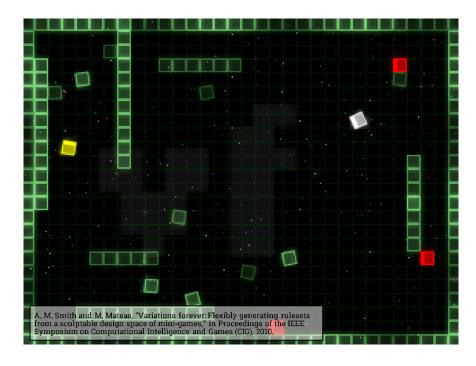
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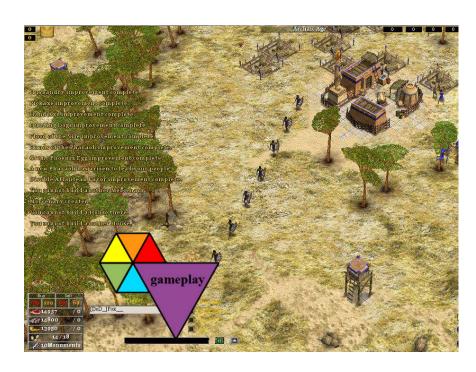
B. Pell. "Metagame: A New Challenge for Games and Learning". Heuristic Programming in AI 3, 1992.





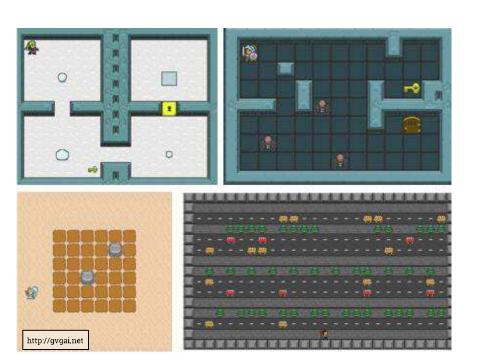


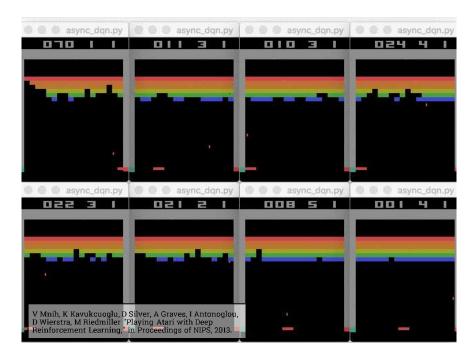


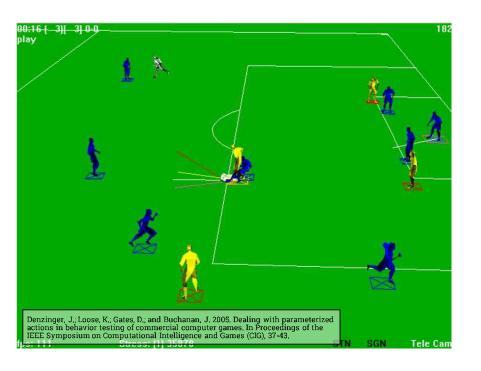












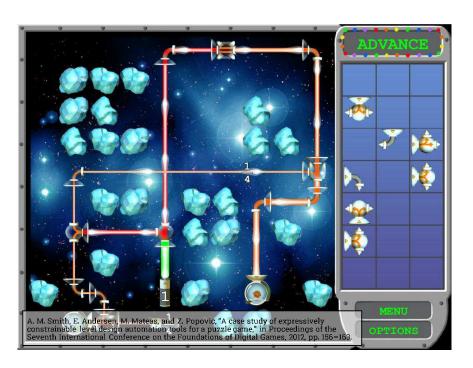


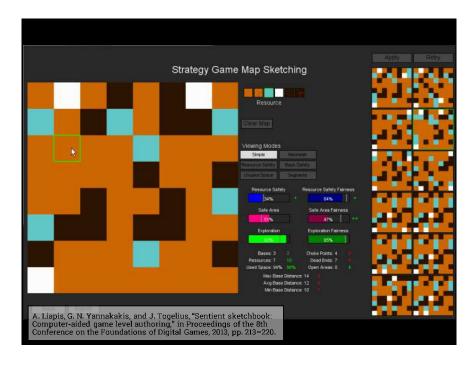














Emotion as a driver for CC

- Mathematical models of surprise are one thing...
- Can we drive EC on computational models of surprise, joy, arousal that match human notions (e.g. from crowdsourcing?)



Future challenges

- Orchestrating multiple facets: how to assess value when audio, visuals, plot, (rules? levels?) all contribute to the same artifact?
- Deep learning to drive novelty, surprise, and diversity? And from which data sources?
- Human creativity back in the loop: interfacing & explaining EC/ML approaches.

Antonios Liapis, Georgios N. Yannakakis, Mark J. Nelson, Mike Preuss and Rafael Bidarra: "Orchestrating Game Generation," in Transactions on Games, vol. 11, no 1, pp. 48-68, 2019.

Thank you!

